

Using Excel and VBA with APIs to Wow Your Colleagues and Patrons

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What are APIs?

In computer programming, an **application programming interface (API)** is a set of subroutine definitions, protocols, and tools for building application software. In general terms, it is a set of clearly defined methods of communication between various software components.

Web APIs are the defined interfaces through which interactions happen between an enterprise and applications that use its assets. An API approach is an architectural approach that revolves around providing programmable interfaces to a set of services to different applications serving different types of consumers. When used in the context of web development, an API is typically defined as a set of Hypertext Transfer Protocol (HTTP) request messages, along with a definition of the structure of response messages, which is usually in an Extensible Markup Language (XML) or JavaScript Object Notation (JSON) format.

- Application programming interface, <u>https://en.wikipedia.org/wiki/Application_programming_interface</u>

How can you use APIs?

Here's a sample of how using JSON and/or XML records via an API can help:

- Batch download records related to a resource that conform to a specific criteria, e.g. download records of faculty publications
- Download and match information related to records you have, e.g. VIAF entries
- Upload records to a system/platform, e.g. ArchivesSpace

You may already be using a resource that has an API. If they do, look for the documentation and dig in!

Scenario 1 - Need Bibliographic Information for Journal Holdings



The Periodical Department needs to know which electronic journals in our holdings to cut. The holding management system does not provide detailed information regarding individual titles, e.g. subject. However, Ulrich's Web can provide that information and we have a subscription.

Ulrich's Web API

The Ulrich's Web API allows you to export basic metadata, e.g. title, country, subject, about a journal as JSON or XML.

https://knowledge.exlibrisgroup.com/Ulrich's/Product_Documentation/Configuring/Ulrichswe b_API/Ulrichsweb%3A_Fields_Included_in_the_API_Output

However, you need an Ulrich's Web subscription to get an API key.

<u>https://knowledge.exlibrisgroup.com/Ulrich%27s/Product_Documentation/Configuring/Ulrich</u> <u>sweb_API/Ulrichsweb%3A_Administration_Console_--_Ulrich%27s_API</u>

Ulrich's Web API - Sample query & output

GET http://ulrichsweb.serialssolutions.com/api/[API KEY]/search?query=issn:15551296

GET http://ulrichsweb.serialssolutions.com/api/[API KEY]/search?query=title:International Journal of Business Research

{"status":"Success","totalRecords":1,"results":[{"title":"International Journal of Business Research
(Turlock)","toc":false,"historicTitle":false,"publisher":["International Academy of Business and
Economics"],"startYear":"2004","coden":null,"otherFeatures":[],"deweyNumbers":[657.0,658.0],"lcnumber":null,"serialT
ypes":["Journal"],"titleId":"597028","refereed":true,"availableOnline":false,"openAccess":false,"reviewed":false,"pr
ice":"Contact Publisher","contentTypes":["Academic /

Scholarly"],"frequency":"Semi-annually","languages":["English"],"issn":"1555-1296","id":"519209","country":"United States","description":"Contains original research papers in business, international business, economics and related topics.","subject":["BUSINESS AND ECONOMICS - ACCOUNTING","BUSINESS AND ECONOMICS - MARKETING AND PURCHASING","BUSINESS AND ECONOMICS -

MANAGEMENT"],"formats":["Print"],"openAccessUrl":null,"status":"Active","keyFeatures":["AI","RPR","URL"],"rss":[],"a vailableOnlineImg":null,"openAccessImg":null,"refereedImg":null,"tocImg":null,"reviewedImg":null,"historicTitleImg": null,"serialTypesCSV":"Journal","contentTypesCSV":"Academic /

Scholarly", "formatsCSV":"Print", "languagesCSV":"English"}], "numberOfRecords":1, "requestQuery":"issn:15551296", "reque stRows":null, "requestSortIndex":null, "requestSortOrder":null, "requestStart":null, "statusMessage":null}

Excel with VBA and Macros

Macros are subroutines that help you automate tasks.

Excel allows you to create and use macros with a computer language called Visual Basic for Applications (VBA).

The macros can be something as simple as changing the font style in a spreadsheet or as complex as interfacing with an API through the internet. In the latter case, we can have the VBA code send a column of data (ISSN) to an API, pull records related to that data, and populate the other columns with the related metadata.

Define your references

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If you don't have the Developer's tab in Excel, you need to use it so you can work with VBA.

When you open VBA, you need to set your references. On a PC, the references are:

- Visual Basic for Applications
- Microsoft Excel 16.01 Object Library
- OLE Automation
- Microsoft Office 16.0 Object Library
- Microsoft Forms 2.0 Object Library
- Microsoft WinHTTP Services, version 5.1
- Microsoft XML, v. 6.0 (or version 3.0)

Macros with VBA

While VBA is an event-driven programming language, anyone with experience in object-oriented programming will feel comfortable with it.

You'll just be using it with a GUI in Excel.

If last = 1 Then Exit Sub Dim ISSN As String Dim i As Integer For i = 2 To last

Populating the spreadsheet

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5	Vital Speeches International	McMurry	EBSCOhost			3 0		0 0						Refresh				
	Voices of Practitioners: Teacher Research i	National As	s ProQuest			3	s C	0										
	The Wall Street Journal Americas	Dow Jones	ProQuest			1		0										
	The Washington daybook	Federal Inf	ProQuest			3	5 C	0										
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By providing access to the macro through a button, end users can use the macro-enabled spreadsheet more easily on their own.

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k business	Crain Com ProQuest	8756-789X	7	0	0	3	0	0	0	1	0	0	0	0	0	0	3 HC107.N	7 BUSINES	S AND ECO	NOMICS
ure of Engineering Mate	ri Wiley-Bla Wiley Onl	8756-758X 1460-2695	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0 TA418.3	8 ENGINEE	RING	
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Scenario 2 - Need statistics and bibliographic information for journals **.::DigitalMeasures**

In 2017, WPU began using Activity Insight, a database by Digital Measures, to track faculty activities. As part of this work, the university wanted to track statistics related to journals that our faculty publish in. Bibliographic information and statistics related to those journals was to be stored in the Journal Instrument.

Elsevier Developer Portal

Elsevier has multiple APIs and provides detailed specifications in its developer portal (<u>https://dev.elsevier.com/index.html</u>). They have APIs for:

- Scopus
- ScienceDirect

- Engineering Village
- Embase

- SciV

You can register for a free API key with some limitations. (Subscription members get full access.)

Testing the Elsevier APIs with Swagger

There are 11 APIs for Scopus, alone. We used the Serial Title API. <u>https://api.elsevier.com/documentation/SerialTitleAPI.wadl</u>

Elsevier provides interactive documentation to help you try out queries with its APIs. It's a great way to "get your feet wet" with APIs. They even include an API key for testing purposes.

https://dev.elsevier.com/scopus.html#!/Serial_Title/SerialTitleSearch

Scopus' Serial Title API

Some bibliographic information + Metrics

- CiteScore
- SCImago Journal Rank (SJR)
- Source-Normalized Impact per Paper (SNIP)

http://api.elsevier.com/documentation/metadata/SerialTitleViews.htm

https://journalmetrics.scopus.com/

Serial Title API - Sample query & output

GET https://api.elsevier.com/content/serial/title/issn/1555-1296?apiKey=[API Key]

{"serial-metadata-response":{"link": [{"@ fa": "true", "@ref": "self", "@href":

"https://api.elsevier.com/content/serial/title/issn/1555-1296", "@type": "application/json"}],"entry": [{"@_fa": "true", "dc:title":"International Journal of Business Research","dc:publisher":"International Academy of Business and

Economics","prism:aggregationType":"journal","source-id":"21100322426","prism:issn":"1555-1296","openaccess":null,"o
penaccessArticle":null,"openArchiveArticle":null,"openaccessType":null,"openaccessStartDate":null,"oaAllowsAuthorPai
d":null,"subject-area": [{"@_fa": "true", "@code": "1400", "@abbrev": "BUSI", "\$" :"Business, Management and
Accounting (all)"},{"@_fa": "true", "@code": "2000", "@abbrev": "ECON", "\$" :"Economics, Econometrics and Finance
(all)"}],"SNIPList":{"SNIP": [{"@_fa": "true", "@year": "2016", "\$" :"0.06"}]},"SJRList":{"SJR": [{"@_fa": "true",
"@year": "2016", "\$"

:"0.159"}]},"citeScoreYearInfoList":{"citeScoreCurrentMetric":"0.07","citeScoreCurrentMetricYear":"2015","citeScoreT racker":null,"citeScoreTrackerYear":null},"link": [{"@_fa": "true", "@ref": "scopus-source", "@href": "https://www.scopus.com/source/sourceInfo.url?sourceId=21100322426"},{"@_fa": "true", "@ref": "homepage", "@href": "http://www.iabe.org/domains/iabeX/journal.aspx?Journalid=12"},{"@_fa": "true", "@ref": "coverimage", "@href": "https://api.elsevier.com/content/serial/title/issn/1555-1296?view=coverimage"}],"prism:url":"https://api.elsevier.com/content/serial/title/issn/1555-1296"}]}

Hacking Hao's Code - Part 1

Change URL

Dim URL As String: URL =
"https://api.elsevier.com/content/serial/title/issn/"
+ ISSN + "?apiKey=[API Key]&httpAccept=text%2Fxml"

Hacking Hao's code - Part 2

```
Dim LC As IXMLDOMNode
Dim Subject As IXMLDOMNode
```

Change:

```
For Each LC In Resp.SelectNodes("//UlrichTitle/LCNumber")
    W.Range("K" & i).Value = LC.Text
    On Error Resume Next
Next LC
```

```
For Each Subject In Resp.SelectNodes("//UlrichTitle/subject")
    W.Range("L" & i).Value = Subject.Text
    On Error Resume Next
Debug.Print "test"
```

Variables Nodes Columns

Next Subject

Changing the code for Attributes

For Each **snipYear** In Resp.SelectNodes("//SNIPList/SNIP").NextNode.Attributes

W.Range("I" & i).Value = **snipYear**.NodeValue

Change:

On Error Resume Next

Next **snipYear**

Variables Attributes Columns

Troubleshooting Scopus - Timeout Error

Scopus is slow and can get bogged down.

Application.Wait (Now + TimeValue("0:00:02"))

Next i

End Sub

Clean-up after populating data

- Sample data to verify that it outputted correctly. Depending on the error, I had to adjust the code (User Error) or fix things manually (API Error).
- Clean-up the data as befits its use. Since WPU faculty would be interacting with this data, I did the following:
 - Changed "TRUE" values to "Yes" and "FALSE" values to "No."
 - Sorted journal titles in alphabetical order.
 - Used Excel formulas to pull relevant data, ABDC Ratings, from another spreadsheet, match it to the ISSNs, and populate another column.

Tips

- Test API and coding with small examples first.
- Sample API data in spreadsheet and output to ensure the results are correct.
- If necessary, normalize data in your spreadsheet, e.g. hyphens in ISSN and leading zeros as start of ISSN.
- Save macros to your personal workbook so you can use them with other Excel spreadsheets.
- Pulling data from an API with Excel can be very slow. Be patient.

Live Demo

Limitations of Ulrich's Web API

- API data is pulled from brief records which are sometimes incorrect.
- FALSE results, in particular, were unreliable. In the brief records, image icons indicate whether a journal is refereed, open access, etc. If the icon is present, you'll get a TRUE value. If the icon is not, you'll get a FALSE value. However, many journals only show that information correctly in the full record. This means you often get a FALSE result. In error. This required manual correction to fix.
- Some journals only have brief records.

Limitations of Scopus' Serial Title API

- If Scopus discontinues a journal, there will be data gaps. Including the metric's year in data set can help identify older scores.
- The journal metrics, e.g. CiteScore, are controversial.
- Journal-level metrics do not reflect the weight of a specific article.
- In some cases, we found that our faculty had journal articles that were indexed but the journal itself was not.
- In a rare case, the wrong ISSN was assigned to a journal article.
- Query structure is problematic for searching by title.

Alternatives to Excel with VBA

You can use a wide variety of coding standards with APIs, e.g. Python, PHP, Perl. Use what you are most comfortable work.

Look in GitHub! You may find existing code in your preferred scripting language that works with the API.

For example, GitHub has a wide variety of coding options that work with the Scopus API. Don't reinvent the wheel! Hack it.

https://github.com/search?utf8=%E2%9C%93&q=scopus&type=

Resources

- Hao's Code on GitHub, <u>https://github.com/haozeng0/VBAinExcel</u>
- MARAC API Workshop on GitHub, <u>https://github.com/jhu-archives-and-manuscripts/MARAC_API_Workshop</u>
- Postman, <u>https://www.getpostman.com/</u> It's a free application to use with APIs

Thank you!

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