

# Sy Syms Bulletin



The official bulletin of the Sy Syms School of Business

October 12, 1993

On behalf of the faculty, staff and administration of the Sy Syms School of Business I want to congratulate the student body on the development of the Sy Syms School of Business Bulletin. It is a much needed undertaking which will add to the ongoing development of the school.

The Sy Syms School of Business has experienced tremendous growth and is entering the current year with record enrollments and registrations. The programs and changes put in place last year have been enthusiastically received by the student body and will serve to make the school bigger and better. At the same time they will also provide additional career opportunities to enable students to meet the challenges of the '90s.

More exciting, we now have a new concentration in Management; we have added courses

to include Entrepreneurship and Business Policy and more are in the planning stage. In addition, the development of a unified Career/Placement Services Office, serving the needs of all undergraduate students at Yeshiva



University, will be particularly beneficial to students in planning their careers. We have also developed an Internship Program which provides for up to 3 credits of business electives for students approved for the program. I urge all students who can to take advantage of

this program to do so in order to add first-hand experience to their academic training.

Last but not least, let me assure you that we do not plan to rest on our laurels. In conjunction with the faculty, we

Year. I welcome you all to the campus, both new students and returning students, and invite you to take advantage of the open door policy and come and see me, whether you have a problem or just to say hello.

Harold Nierenberg,  
Ph.D.  
Dean

## Agenda

**10/15/93**

### **Friday**

Field trip to Chemical Bank

Vans are leaving from Brookdale as well as from JJC at 9:00am

**10/16/93**

### **Friday - Shabbat**

Sy Syms Shabbaton at Stern.

Please register before Wednesday the 13<sup>th</sup>

**10/20/93**

### **Wednesday**

Bankers Trust Night  
Belfer 411  
8:45pm

**10/25/93**

### **Monday**

Career Fair  
8:00pm Weisberg  
Commons

are planning many additional, innovative programs, activities and projects which will enhance our reputation as one of the best undergraduate business programs in this region.

May I wish you all a Healthy, Happy and Prosperous New

## Societies Section:

Another school year has begun at Sy Syms School of Business and with this new school year comes new opportunities. Let me skip all the formal welcome back and good luck this year wishes for all you students and just get down to what I've been requested to write about. Every year AT&T runs a competition called the Stock Investment Challenge, it is more or less a game (which means there are prizes, so don't turn the page yet) that allows students across the nation to be big time stock brokers for a period of two to three months.

I participated in it last school year and it was a real learning experience, not to mention a lot of fun as well. I'll tell you a little about it right now. This year to register in the competition it is cheaper than last year. Last year it was forty dollars, this year thirty dollars. Last year there were

sixty four participants from YU, AT&T was impressed but I know it is easily surpassable this year. The competition is for everybody, if you read the business section of the Times, read BusinessWeek, have received stocks for your Bar-Mitzvah and follow them sign up! Whenever the brochures get to me I will wallpaper YU with them and it is imperative that you sign up as soon as possible so AT&T can send you the registration package and you can read up on the rules of the game and begin competing on the same day as everybody else.

Thousands of students across the nation participate and if you know what you are doing you can win. Last year the top prize was a New Pontiac Grand Am, \$1500 and two tickets to the Bahamas. The top eight participants received big time prizes. Two years ago a YU

student came in seventh in the nation, see you really can win!

It is never too late to spice up your resume. The financial division of AT&T, the ones responsible for running this game, have also participated in training employees of Merrill Lynch and Shearson Lehman. You don't get it? I'll spell it out for you, JOB OPPORTUNITY. If you come in first in the school you can put that on your resume, bring the plaque you get from AT&T for being numero uno in the school to your interviews for jobs and increase your chances of getting a JOB. Companies will see you have knowledge and a degree of competence regarding the stock market and they WILL be impressed. Do you see what I'm trying to say? Uh YOU? JOIN UP ASAP, it's good for you like milk and whole wheat cereal. Maybe I haven't convinced you yet. I'll tell you

this...Beavis and Butthead think it's cool, Madonna is going to mention it in her girl show and Creamer is actually the guy running this whole shindig. Any questions call me at 927-6625 or 6906.

Reuben Scherzer  
SSSB '94

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## Message from the Presidents:



Dear Fellow Sy Syms Students,

We were encouraged by the impressive turnout at our first official student council event, the Student

Reception, and thank all who attended. In response to past criticism we kept it short and to the point and we hope that you found it both informative and worth your while. The year though is just beginning. In order to be successful we need your suggestions, ideas, participation in council sponsored activities, and most of all we need your feedback.

We hope you are

enjoying this issue of the Bulletin. This is one of the many projects we have planned with you in mind. Our projects include: this Business Bulletin, the Business Review, a semi-annual publication that reflects interests of the students in current world business affairs, the Business Journal, an annual publication whose focus is more technical in nature, the tutorial program,

providing tutors free of charge to Sy Syms students, various top notch business symposiums, as well as social programs to make you year as enjoyable as possible. Signs have been posted around both campuses informing you who to contact if you would like to get involved. We look forward to hearing from you and remember our doors are always open.

## Mock Interview at Sy Syms:

Many Sy Syms School of Business students were rewarded with an invaluable experience when they recently attended the SSSB sponsored "Mock Interview." Aaron Hipshner, a recruiter from Big-Six accounting firm Ernst & Young, visited our campus and provided us with a real-life illustration of the much dreaded interviewing process. Eyal Feiler, Accounting Society president and a senior in SSSB, was asked to

partake in a series of questions to replicate the interviewing process. For those of you who missed out on this golden opportunity, here is a quick summary of some of the more interesting questions posed to Mr. Feiler:

- (1) "How have you changed since high school?"
- (2) "What campus activities do you enjoy?"
- (3) "How would a friend describe your personality?"
- (4) "How did the 'friend' arrive at this

description?"

- (5) "What are your weaknesses?"

Throughout the "mock interview" Eyal provided thoughtful and detailed answers to a multitude of difficult questions. Toward the end of the proceedings, Mr. Hipshner gave Eyal the opportunity to ask questions. Eyal questioned, "When would Ernst & Young encourage employees to take the CPA exam?"

After the

interview, the audience was given the chance to ask questions and make comments on Eyal's "Mock Interview" performance. Most agreed that Eyal embedded a good impression on Mr. Hipshner and could have received a job offer on the spot. Everyone found the experience enjoyable, and many even picked up a few pointers for future use.

## CLASSIFIED

If you are interested in one of these classifieds get in touch with the Placement Office, Belfer 413, Telephone: 960-0845 or Stern 923, 340-7783.

Financial Consulting Firm in New York has an opening for a telemarketer for insurance seniors office.	Major investment bank has an opening for an accounting intern. Approximately 20 hours per week.
Importers and marketing agents of Kosher wines / foods need salespeople in the N. Y. area. (Full-time or Part-time positions available)	Brokerage firm needs students to work as broker's assistants. All majors may apply some knowledge of computers necessary
Full-time position available in Manhattan to lease, sell, and finance commercial real estate.	Young growing company dealing in telecommunications has two types of internships: Sales assistants to work with overseas contacts, and financial/ credit department assistants to complete Bank Reconciliations and related work. Could lead to Full-time positions.
Part-time accounting internship in small CPA-firm. Sophomore or Junior preferred. 12-17 hours per week.	

### Questionnaire

Would you like to see a school publication that is there for you? Then help us make the new Sy Syms Bulletin better and better each time by telling us what you think. Please take a moment of your time to answer as many questions as you can. Thank you!

1. Is the bulletin lacking information about any aspect of Sy Syms? If so, which?
2. What other type of column would you like to see, if any?
3. Do you have any suggestions about other interesting people to interview?
4. Please offer any general comments and critique of your own if you so choose.

Letters to the editor can be dropped off at various points located on the Sy Syms floor.