

# THE OBSERVER

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## Lot Next Door Not for Sale

by Sharona Cunin and Einat Shapira

After a fire at the end of last spring semester destroyed the building adjacent to Stern, students lightheartedly began fantasizing about an expanded campus with a new gym, or an additional dormitory complete with swimming pool, sauna, and mall. Therefore, when students returned to classes after their Sukkot break, they were chagrined to find only an empty lot on the corner of 34th street and Lexington Ave. The disappointed students want to know who owns the property, and why YU does not purchase the land from the owners enabling Stern College to expand and improve its facilities.

In an interview, Dean Bacon confirmed that finding more living space for SCW students is a top priority for the school Board of Directors. The option of acquiring the empty lot next door was immediately considered. However, according to the committee in charge of facilities, it is not presently for sale, nor is it even up for negotiations.

The property is owned by two elderly men, who, as of yet, have no plans for developing the property. It is very surprising therefore, that the owners have not made a move to sell the property. According to Mr. Yagoda, Vice Chairman of the Board of Trustees, the lot would not be cost effective for the owners. For a building to be profitable, it would have to be a relatively tall one. Dean Bacon explained that the owners would not be able to build too high without needing to buy "air rights" since it would encroach upon our air space, which we would most likely be unwilling to sell. Air rights are the rights to the air space above the property of land owned, proportional to the size of the property. Stern air space is approximately 16 thousand feet.

According to Dean Bacon, if the lot were to be put up for sale, the Board of Directors would seriously consider buying it and building an additional complex adjacent to the present school building. Such a plan would entail spending millions of dollars. The Board, at a recent meeting, said that it would initiate a campaign to raise the necessary funds, if the situation does arise.

The Board is also exploring other options, both short and long term, for expansion and improvement of SCW. Ideally, the best choice would be to rent a building within walking distance of Stern. Currently,

cont. on p. 10, col. 3



L. to R.: Sheva Strauch, Risa Siegal, Tamar Rabinowitz, Andrea Fingerer, Heather Rutner, Lori Presby, Rachel Corcas, Laura Greenfield, Anita Kurzer, Annabelle Fernandez, Greta Shanker, Elie Tahari, and Rachel Lishutz taking their final bows after receiving standing ovation.

## SCW Seniors Interview with Big Eight Accounting Firms.

by Sarah Bayme

Hair neat, clothes conservative, makeup unobtrusive—not quite the usual appearance of an SCW student when she prepares to go out. But, it is Fall, and there is a certain tension, a sense of preparation among the seniors who are accounting majors at Stern College. Yes, they are going out—out to be interviewed for their future. For some, the process began months ago. For others, this is the culmination of two or three years of study and observation of the people who preceded them. For all, it is a time when they are close to the end of the process. It is time for callbacks.

This year, students and faculty started working on the application process as early as August. Students generally make a list, in order of preference, of about fifteen firms that they wish to interview with. Of the fifteen, students were given a list of around twelve firms with whom they could interview. All the students were able to get interviews with the firms they had listed as their top choices.

In preparation for their interviews, the Stern and Y.U. students were given a series of lectures relating to different aspects of the interviewing process. Naomi Kapp, Director of Career Services at Stern College, and representatives of Coopers and Lybrand, a Big-8 accounting firm, presented their views on effective interviewing techniques. Representatives of

the firm Speicer and Oppenheim conducted a mock interview to give the students a feel for the way interviews are run. The firm of Arthur Young presented a seminar about how to behave on a callback, which is a later phase in the interviewing process.

Throughout the months of October and November, students have their preliminary interviews. The interview is conducted by a recruiting officer, sometimes a YU graduate, and it usually follows a certain pattern. The student must always be fully knowledgeable and able to speak extensively about every detail on their resume. The resume is always the focus of the interview. One student who was interviewed stated that it was very important to be able to tell the interviewer about the firm itself, and why you as an applicant fit into that type of firm.

Since the initial visual impression is very important, Stern College students should know the standard attire for interviews. Not only is the color of the suit important, (Blue and grey are preferable) but the color of the girls' stockings is noted as well. By overall consensus, the girls wore sheer black stockings, although one student confessed that it had been suggested that they wear nude color stockings. There was much discussion among the Stern students as to the height of the heels, the length and cut of the skirt and the style of the blouse to be worn on the interview.

cont. on p. 12, col. 1

## Twelve SCW Students Model Tahari Fashions

by Rochelle S. Newman

Music played, cameras clicked, and down the runway they came. Twelve SCW students modelling Elie Tahari's exclusive designs took part in a special fashion show.

The show was headed by Karen Bizer, director of Publicity at Tahari Limited, and Caroline Appell, Tahari's personal assistant. They had never worked with amateur models before and they were extremely impressed with the SCW students who volunteered. The models were Rachel Lipshultz, Lori Presby, Risa Siegal, Rachel Corcos, Sheva Strauch, Greta Shanker, Annabelle Fernandez, Andrea Fingerer, Tamar Rabinowitz, Heather Rutner, Laura Greenfield and Anita Kurzer. They modelled suits and evening party dresses, ranging from \$90 for a silk blouse to \$350 for a wool suit. "I'm very excited to model Tahari clothing," said Greta Shanker, who has done some modelling before. Laura Greenfield felt that it would be "a great experience and I'm doing it with a lot of good friends so it should be great fun!"

Everyone who came Monday night left with a gift certificate for fifty dollars, which can be redeemed at Tahari's Boutique at 802 Madison Avenue or at 525 Seventh Avenue. Tahari's clothes can also be found in Macy's and Bloomingdale's.

Sixteen years ago, Elie Tahari arrived in New York from his

native Israel, virtually penniless and knowing no one. What this twenty-year-old did have, however, was an unwavering determination to succeed. With hard work, persistence and positive thinking, Tahari built an internationally known conglomerate.

After supporting himself with a series of jobs, Tahari opened a small boutique on Third Avenue. The success of this first venture into the world of fashion enabled him to open a larger store, and design and manufacture a collection of dresses, which grew into a large volume business. Still, he dreamed of more. "I wanted to design clothes which would give women confidence, clothes that were unique and fashionable," Tahari said.

He achieved this goal in 1979 when he founded the company that now bears his name. Today his collections of suits, dresses, and sportswear is the success story of Seventh Avenue. His clothes appeal to the well-dressed executive woman. Tahari also has his own boutique on Madison Avenue and is opening his second boutique in the World Trade Center.

Elie Tahari plans to open up approximately 100 stores in the next five years and hopes to add accessory items to his collection. Tahari's philosophy is that "if you love and believe in what you do, you can become a success, because you have faith in yourself."



L. to R.: Dr. Nirman, Mr. and Mrs. Weisberg, Dr. Leason, and Mr. Tenzer at the dedication of The F1 home, donated by Irwin Friedland.

# Editorial

## State of SCW Athletic Facilities Depends on Students' Demands

While plans are being finalized to build a swimming pool uptown for YC students only, SCW students are once again reminded of the lack of athletic facilities downtown. To date, SCW offers its students a gym on the eleventh floor of the college, which is a big, empty, echoing room used generally for physical education courses. In addition, Stern students have the exercise room at their disposal, a small room on the fourth floor of the dorm equipped with two exercise bikes, a broken rowing machine, and a few scattered mats and weights. A visit to the crowded exercise room during the evening hours would seem to prove that the facilities are not adequate for SCW's needs.

The vast athletic differences between SCW and YC are understandable. Obviously it is considerably more expensive to build a gym or a pool in midtown Manhattan than it is to build in Washington Heights. However, this is still no excuse to SCW students who wish to go for a swim or have an evening jog. Despite the differences in areas, SCW women are still entitled to some reasonable type of athletic facility.

Recently Lori Leopold, an SCW student, spoke to Mrs. Zelda Braun, Director of Student Services, about accessing a pool for SCW students. Mrs. Braun is presently trying to evaluate the logistics of using a nearby pool for women who wish to exercise. Ms. Leopold, meanwhile, is collecting names of students, hoping that the demand will increase the accessibility.

When it was announced that under no circumstances shall SCW students be allowed to use the new YC pool, some Stern women responded angrily, claiming that SCW should be able to use the pool on certain days. The issue, however, is hardly worth protesting if there isn't even sufficient demand in SCW to use a nearby pool. Obviously, it is illogical to request a women's swim time in the YC pool if only a few people will take advantage of the offer.

It seems clear, therefore, that the state of SCW's athletic department lies in the hands of its students. Should Stern women show sufficient interest in obtaining use of a nearby pool (and perhaps a gym as well), then the next step would be demonstrating the need for these added facilities. Perhaps, if the demand is great enough, SCW students will be granted use of the new YC swimming pool as well. The power lies in the needs and demands of the students, but it is up to SCW women to take the initiative.



# THE OBSERVER

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## Letters

### Kaparos Opinion Found Inexcusable

To the Editor:

There was much strong opposition here at Yeshiva College to the clearly unintelligent and misinformed article "Kaparos: A Pagan Tradition?" which appeared in a recent issue of *The Observer*. While the author may personally feel a need to practice vegetarianism, she must recognize that the Torah in several places (e.g., Bereshit 9:3, Devarim 12:20,21) expressly permits the consumption of meat. It seems unthinkable arrogant to profess a greater understanding of proper moral conduct than the Almighty.

With regard to Kaparos, there are indeed authorities (see Beit Yosef, O.C. 605) who object to the custom because they consider it darkai ha-Emori... a term which might be loosely translated as "paganism." But this opinion must be arrived at by careful analysis of the appropriate sources, not by an immature emotional response. The author makes no reference to any of the sources which could conceivably be seen to support her opinion, nor does she mention any of the equally competent authorities (e.g., Bach and Rama ad loc.) who uphold the custom based on its antiquity and wide acceptance.

As students we take great pride in our Yeshiva's policy of openness and freedom of expression, a policy which is so rare in today's religious world. But we must realize that with this freedom comes the responsibility to make sure that the ideas we present reflect intellectual proficiency and maturity. It is inexcusable to imprudently violate these criteria because of a lack of responsibility for maintaining

the quality and integrity of a student publication.  
Alan Haber  
Y.C. '89

### Rejection of Kaparos Unfounded in Halacha

To the Editor:

There are people who look at their religion and judge it by their own opinions, gleaned largely from contact with a secular world, and there are people who look at their opinions and judge them by the dictates of their religion.

When I read Oct. 27th opinion likening kaparos with towl to paganism, I was struck by a sense that this is not the first treatment of the issue in Jewish literature. A little research determined that this is a possibility the Rabbis deal with, and the Shulcan Aruch; Orach Chayim 605 speaks out against the minhag, but the Rama there says it should be done since the great sages of medieval Ashkenazi Jewry did it. Rather than substantiate her claim that kaparos should be done with money by citing from Halachic sources, the author cites her own opinions, which may be interesting but are not determinants of Halacha.

Rejection of the use of animals in kaparos may or may not be a valid Halachic Jewish approach. This treatment was troubling not because it challenged the ethical validity of one form of keeping one Halacha, but because it seemed on the edge of challenging Halacha as the determinant of ethical validity.  
Hadassah Balsam  
SCW '89

## Things To Do During Midterm Examinations

Things to Do  
During Mid-terms.

1. Put your face in the xerox machine and make a copy of yourself.
2. Microwave your notes.
3. Hijack the pretzel wagon.
4. Watch the Spanish station on the Orange Lounge T.V. to annoy people.
5. If someone is already watching T.V., play the piano until she leaves. Then watch the Spanish station.
6. Throw an engagement party for your roommate. (Even if she's not engaged.)
7. Torment Elisheva
8. Write a letter to *The Observer* about Kaparos

## HAPPY CHANUKAH

From

## The Observer

# Opinion

## "Who is A Jew" Not Worth The Effort

by Yaffa Weiss

In recent weeks, the Orthodox parties in Israel have been attempting to pass the "Who is a Jew" amendment. Simply stated, "Who is a Jew" would require that conversions be tended to by an Orthodox rabbi in order to validate Jewishness in Israel. Under the Law of Return, no Jew is denied access to the State of Israel, but "Who is a Jew" would give Israel the right to refuse entrance to Reform and Conservative converts. While nowadays Reform and Conservative converts aren't necessarily flocking to the Holy Land, during a time of war the implications of this amendment are considerable. One need only recall the fate of millions of Jews during the Holocaust, who were denied immigration to virtually every country in the world before being forced to return to concentration camps. For these reasons, "Who is a Jew" has been a subject of great debate, and has appeared in the news almost daily.

Even more disturbing to Reform and Conservative Jews, however, is the implication that Israel does not recognize Reform and Conservative Judaism to be "true" Judaism. According to a 1988 study by the Council of Jewish Federations, nine percent of the approximately six million Jews in the United States identify themselves as being Orthodox, compared to 34 percent Conservative, 30 percent Reform, and 27 percent with no affiliation. To claim that "true" Judaism is Orthodox Judaism is to claim that 91 percent of American Jews are not true Jews. Needless to say, this is a drastic step for Israel, both

religiously as well as financially.

There is another side to the debate, however, a side which the newspapers have not been relating. Consider the story of Rivka, a twenty-one year Baalat Teshuva, who fell in love with Daniel, a religious man her age. They planned to get engaged, but Daniel felt that there might be some problems with Rivka's background. He became aware that her mother was a convert to Judaism, and Daniel was a Kohen. After some research, their worst suspicions were confirmed: Rivka's mother was converted by a Reform rabbi. Since the conversion was not valid under Orthodox law, Rivka herself was not Jewish. She was forced to go ahead with plans to convert according to Halacha. Daniel, however, was a Kohen, and therefore could not marry a convert. Daniel and Rivka, though very much in love, had to break off their plans for marriage.

Although the actual names have been changed, it is a true story, and much more common than most people care to acknowledge. It is also not fair. Why should Rivka and Daniel have to suffer for something for which they were not responsible? Even though many Reform and Conservative leaders claim that the "Who is a Jew" law would add restrictions to Jews, in such a case the law seems to grant more freedom. To couples like Rivka and Daniel, the amendment insures their rights to marry whom they choose.

Also disturbing is the fact that many Reform and Conservative conversions take place in order to prevent intermarriage. Often such a conversion is done to satisfy parents who don't want their son or daughter to marry a "goy," although this "goy"

might not care one way or the other. The conversions are done by immersion in a mikva, as in an Orthodox conversion. The convert, however, doesn't necessarily have to identify as being Jewish in any other way. Much Halacha and Jewish customs are disregarded, and for all intents and purposes, the convert is only Jewish by name.

The Orthodox conversions, by contrast, stress Jewish identity and Halacha to the fullest. No one is encouraged to convert, unless they are willing to take upon themselves the extra stringencies that Jewish life demands. A convert who converted according to Orthodox law will probably be someone who truly wants to be Jewish — by name and by deeds.

It is easy to sympathize with both positions, but the final question that must be asked is, what does each side hope to gain by "Who is a Jew?" What is odd is that the Conservative and Reform wish to stop "Who is a Jew" because they feel it will divide world Jewry. The Orthodox, meanwhile, want the amendment passed for the very same reason — to stop the division of Jewry through Conservative and Reform conversions. So what must be analyzed, then, is the implications if such a law would be passed or suppressed.

The Orthodox view is understandable, but its effects will not be substantial. If "Who is a Jew" is passed, then it will affect a handful of Reform and Conservative converts who have immigrated to Israel. But on the other side of the coin, Israel's financial help from American Jewry could substantially decrease. In addition, the Orthodox would be resented

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### YESHIVA UNIVERSITY MEMORANDUM

To: All Undergraduates  
From: Undergraduate Deans

Date: November 4, 1988  
Subject: Essays for Awards

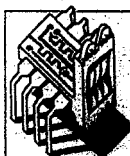
Yeshiva University annually makes three awards for the best essays submitted by undergraduates in various fields of Jewish Studies:

1. The Lawrence P. Fischer Memorial Award (about \$250) is given for the best paper in Hebrew submitted by an undergraduate on some aspect of Jewish History.
2. The Edward A. Rothman Memorial Award (about \$200) is given for the best paper in English on the theme of "Issues in Orthodox Judaism in Practice." Essays should be about 2,000 - 3,000 words in length.
3. The Fannie and Asher Scharfstein Memorial Award (about \$100) is given for the best paper in English on the topic of Gemilut Hased. The essay should deal with the definition of this term in its broadest interpretation, and its importance.

There are four other awards for excellence in writing:

4. The Dean David Mirsky Memorial Award (about \$200) is given for the best paper by a graduating senior, in any subject. If you think that you have written an excellent paper in any class ask the faculty member to submit your name to the Dean in nomination for this award.
5. The Jerome Robbins Memorial Award (about \$75) is given annually by the YC Alumni Association for the best original short story by a YC student.
6. The Professor Laurel Hatvany Award (about \$50) for creative writing by a Stern College student. If you think you have written a worthy piece of work, submit it to a member of the English faculty.
7. The Moishe and Chaya Zuckerman Memorial Award (about \$75) for the best research paper in Jewish History. If you think that you have written an excellent paper on this subject ask the faculty member to submit your name to the Dean in nomination for this award.

## How Computer Viruses Infect



### What is a virus?

"Viruses" are software programs that have no legitimate purpose — they can send a harmless message or destroy information. When they enter computers they take over the computers' operations and give their own instructions.

2. Once attached, the virus instructed the host computer to make multiple copies of the virus, slowing down operations. It also looked for ways to send itself to computers across the USA.

1. Last week's virus was placed in Internet, an electronic mail network used by civilian and military researchers. Masquerading as a legitimate user, the virus sent itself to computers.

3. To eradicate the virus, thousands of computers were shut down and searched, and the virus deleted.

Reprinted with permission of USA Today

## Computer Virus Taken Too Lightly

by Daniela Bak

Robert T. Morris Jr., a Cornell graduate student in computer science, broke through confidential files a month ago in order to place a virus that he wrote on Arpanet, a low security military network. A virus, which is a program that can reproduce itself, can potentially disable a computer system. Morris' original intent was to have one copy of his program on a few selected computer systems. Yet in the next two days, it spread to over 6000 computer systems. The virus used up vast amounts of storage space, and many computers were forced to shut down so that programming experts could rid the system of the virus. The cost of the damages was estimated to be over a million dollars. The extent of the damage was greater than that caused by any computer virus in history.

The attitude that many experts are taking, however, is that they feel lucky that no confidential files were altered or deleted. Indeed, many security specialists reflected that they had been naive in assuming that they would not be affected by the discovery of the computer virus. Fred Cohen, a computer engineering professor at the University of Cincinnati said, "they were told it's inevitable." But they ignored the warning.

There are even those who feel that they owe a degree of gratitude to Mr. Morris, because now they will know to take precautionary measures against more serious harmful attacks.

Still others are looking at this whole incident from an intellectual standpoint; in fact, Mr. Morris has gained hero status in the eyes of his peers. His professors speak of his "hacker" status (a laudatory term used for one with great ability in programming). They are only slightly bothered by the programming error he made that caused the program to copy itself thousands of times across a military network.

Everyone seems content to forgive Mr. Morris and forget the entire near-catastrophic incident. The rationale is that there was no irreversible damage, and that everyone is a bit wiser from the incident. I feel that these attitudes will do more harm than the virus itself. Was Mr. Morris' intention to alert security personnel that there is danger in being too naive? Certainly that was not the case. In fact, his true intention was a sort of mischiefiveness, a way of testing his own limits in computer expertise. As a result, the security on many networks will become increasingly stricter, which will cause more hassle for all who work on these machines.

cont. on p. 9, col. 1



## Second in a Series Focusing on Murray Hill



# Local Headquarters Lobby for Pollards' Release

by Deena Yellin

"I'll show you where it is," said the dignified looking gentleman. I had been looking at the building directory for the Justice for the Pollards office located at 15 W. 39th street. Relieved that I had not failed as a reporter to locate what I was looking for, I followed the gentleman and asked him about his association with the office.

"I am Anne Pollard's father," he said. I introduced myself as the Features Editor for my college newspaper. Anne's father, Bernard Henderson, proceeded to show me to the sixth floor where the center for public relations for the Pollard Campaign is located—the same office where Mike Wallace of *Sixty Minutes* conducts his interviews.

According to Phillip Landa, Director of Justice for the Pollards, the campaign for the Pollards is being fought on two fronts: The legal arena is being championed by Nat and Alan Dershowitz, who are working to have the pleas vacated. In the political sphere, goals range from commutation of sentence to exchange. But Landa stressed that his top priority right now is to get medical treatment for Anne, who suffers from a severe digestive order.

Landa explained that during the Vietnam era it was the voice of youth that was heard and that had an impact on history. He insists that there is much that can be accomplished now to change the fate of the Pollards. He suggests writing and calling Congress as well as asking various organizations for decisive action.

Jonathan Pollard, naval intelligence officer for the United States, was arrested in November 1985 on charges of providing Israel with information that was vital to her security. Pollard was convicted and sentenced to life imprisonment with no hope of parole. His wife, Anne, was arrested as well, and sentenced to two concurrent five-year terms in prison.

No trial was ever held. The government offered a plea bargain for full cooperation and confession. Pollard pleaded guilty in order to secure his wife's release. He was told by the government that as part of the agreement, he would receive a lenient sentence and his wife's release would be guaranteed. The government, however, reneged on its promise.

The Pollard affair is a case of "injustice of disproportionate sentencing," said Landa. Although Landa is a personal friend of the Pollards, he insists that his involvement is "because they are a vehicle by which I can

indicate to Washington, you did us wrong regarding Israel and Judaism and we will not keep silent."

Jon Pollard, who lost 75 members of his family in the holocaust, grew up in Indiana, "a place not known for its love of Jews." He chose a career in naval intelligence, which according to Landa, is "a career which you do not choose unless you're patriotic."

Part of Pollard's responsibilities included maintaining a treaty that mandates an intelligence exchange agreement with Israel, a treaty which was approved by President Reagan and Congress in 1983. Pollard soon discovered that the exchange was not a fair one. Israel was providing America with a wealth of information, while the United States was neglecting to inform Israel about matters vital to its security.

Pollard discovered that United States intelligence had accumulated information regarding Syrian nerve gas factories and had purposely withheld these facts from Israel. When Pollard questioned his supervisors about this discrepancy, he was informed by Casper Weinberger, the Secretary of Defense at the time, that "Jews are too sensitive about gas."

Pollard became more vocal and more persistent about the withholding of important information from Israel, but was ignored. He discovered that Weinberger was actually sending incorrect signals to Israel. According to Landa, Weinberger's plan was to "debalance power in the Middle East in favor of the Arab World."

Jon Pollard provided Israel, with information about Syrian nerve gas factories, the status of Pakistan's atomic bomb, and the coordinates of the PLO headquarters in Tunis. This eventually allowed Israel to destroy the headquarters with minimal loss of civilian life. "We're not talking about luxury items here," said Landa. "We're talking about information that Israel must have."

Landa emphasized that Pollard refused to compromise America's security. He only gave information that was vital to Israel and would not threaten America in any way. Weinberger's withholding of information from Israel was in direct violation of the 1983 agreement with Israel to exchange intelligence information. Landa felt that while protected by the smoke-screen of a classified memorandum, Weinberger succeeded in having Pollard prosecuted, and sentenced to life imprisonment for espionage.

No other person has ever been prosecuted for spying for an ally. Even in cases in which spies for the Soviet Union have been caught by America, the sentences were lighter, Landa asserted. "Jon Walker, for example, was a spy for the Soviet Union in America for many years, and he gets parole in 10 years," he said. Israel recently caught American spies and they were, said Landa, "merely reprimanded and sent back."

According to Landa, Weinberger stated that had Jon been convicted of espionage on behalf of the Soviet Union, he would have received a lighter sentence. Says Landa, "Maybe back in the 40s they accepted that, but I can't... they (the Pollards) already served more than proportionate justice."

Anne Pollard suffers from biliary dyskensia, a gastrointestinal disorder, and is reportedly being denied medical treatment during her jail term. According to Landa, the reason for her sentence is because the United States government is afraid that she will speak out against her husband's punishment. Her only crime, he says, was removing a suitcase containing documents. Polygraph tests substantiated that she knew nothing of her husband's actions on behalf of Israel.

Anne, he says, was abused in prison. She was kept chained with two guards constantly standing over her, assigned hazardous work, kept in confinement, deprived of essential medical treatment, and was regularly asked if she contemplated suicide—a subtle suggestion by the prison officials.

John Walker's wife, on the other hand, delivered national security documents to the KGB in exchange for money. She continued this activity for 17 years and was not even charged in connection with her husband's espionage activities.

According to an agreement President Reagan made with Gorbachev, prisoners should have access to doctors and medical treatment. Although several doctors have offered to treat Anne free of charge, the government will not permit this, says Landa. "Any doctor who sees the condition she's in will insist she be released immediately and receive help," he said.

Of his own involvement, Jon Pollard has been quoted as saying, "It would have been an outright betrayal of my heritage, my personal integrity, and an entire family lost in the ovens of the Holocaust if I had simply taken the safe route and closed my eyes to what had to be done."

# Students Learn About Marketing And Advertising Opportunities

by Tammy Berkower

Representatives from marketing, sales; and advertising fields spoke to SCW and YC students about job opportunities in their fields, giving them an idea of what to expect when applying for a job. The guest speakers included Robin Como, a sales manager from Xerox; Mike Levins from Arrow Trading Company; Suzy Greenman from BBDO, an advertising company; Hank Reinhardt, a buyer from Bloomingdale's; and Mark Chudnoff from the marketing research company of Chudnoff & Beacham Inc.

Robin Como gave students an idea of what holding a sales position is like. According to Ms. Como, "Marketing at Xerox is part of a sales management career. The strategy and planning is done by the sales associates." She noted that Xerox is looking for self-motivated overachievers who are aggressive, organized, responsible, and mature. The company offers promotions for employees who excel in the company.

The final speaker, Mark Chudnoff, a market researcher, discussed the important role of market research in today's

businesses. "The trick to the market," says Mr. Chudnoff, "is understanding the consumer's needs. The job of a market researcher is extremely difficult because of the fluctuating market." Mr. Chudnoff indicated that students interested in pursuing a career in market research should be creative and persistent. "It pays off in the end," says Mr. Chudnoff, reflecting on the success of his year-old company.

The business forum had a large turnout. Mordechai Lent, a Junior at YC commented, "I'm majoring in marketing. I thought I'd check out what I'm getting myself into." Cheryl Soled, a senior at SCW who is majoring in marketing remarked, "I'm here because I'm graduating in January and need a job."

Included among future programs being planned is a December 7th business forum at Cheers on entrepreneurship. Dean Jascoll of the Sy Syms School of Business urges all students to attend these programs and take part in on-campus interviews. "It's a competitive market out there," explained Dean Jascoll. "Ultimately, the goal of the Sy Syms School of Business is to get jobs for students."

## Rabbi Fulda Shares Kristallnacht Experience

by Barji D. Latkin

There are still people who have difficulty recalling the 16th Day of Marcheshvan 1938 without tears welling up in their eyes. That night, Kristallnacht—Night of Glass—was the night when books were burned, stores were gutted, people were brutalized, and glass was shattered. Rabbi Dr. Manfred Fulda, survivor of that night and a professor in Stern, spoke at a heavily attended commemoration of the 50th anniversary of the beginning of the Holocaust.

Rabbi Fulda gave three reasons as to why he felt it so necessary that he, a man who lost a number of family members to the Nazis, find the courage to speak. "People were claiming that the Holocaust never took place. Politicians like Jesse Jackson said they were tired of hearing about the Holocaust." He also added that old age gave him extra courage to speak. "If survivors don't speak up, there won't be any survivors left to speak."

Rabbi Fulda also explained why he was given the secular name Manfred. "When my two older sisters were born, they were given Jewish names. By the time my brother and I were born, anti-semitism was so bad that if we hadn't received secular

names, we would have been beaten up."

In 1933, when Hindenburg announced that Hitler had become chairman of the Reichstag, Rabbi Fulda's father decided that his family would no longer be safe in Germany, and he immediately made arrangements to bring them to France. However, they were all arrested for trying to cross the French border without visas. This attempted escape would have a negative effect on their future survival in Germany.

On the night of Kristallnacht, Rabbi Fulda's parents were away and he and his brothers and sisters were alone in the house. Their uncle called and instructed them to make the house look abandoned. "It's funny what one remembers. I ran to the dentist's office on the third floor of the house. I sat in the corner of the chair and said Shema hundreds of times."

On the second floor of the Fulda's building was a young boy named Felix. Although Felix was a member of Hitler's Youth, he claimed repeatedly that he was "not like the others." Felix, after finding Rabbi Fulda, changed into his uniform and went to the window of the house. A crowd of Nazis had already gathered below.

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## SCW Education Graduates Make a Difference at Day School

by Sharon Feder

Stern College Early Childhood Education majors have had a profound impact on their students' decisions to continue their yeshiva education, according to Harriet Ingber, director of the early childhood program at Park East Eshi Day School. "In the past few years," explained the director, "we have had a higher rate of continuation to kindergarten and first grade. A good part of this increase can be attributed to the graduates of Stern College on our faculty." In the nursery and kindergarten classes alone, seven out of eleven teachers are SCW graduates. In addition, all of the student teachers in the department are Stern College seniors completing their early childhood certification.

Mrs. Ingber explained that after children finish Park East's nursery, many unaffiliated parents feel that it is time to send their children to prestigious private schools like Dalton and Horace Mann. That, she said, is the end of their Jewish education beyond attending Hebrew school once or twice a week. Now, however, the situation is changing. "Having SCW teachers has made parents see very wonderful Jewish role models who impart positive feelings towards Judaism." She described the graduates as "a tolerant group of women who make parents open to saying - I'll take a risk and continue my

child's education here."

The director told the story of a child who had attended Park East's nursery a few years ago and wanted to continue. His family, however, was quite distant from Judaism and had already put down their deposit in a very prestigious secular kindergarten. Ultimately, they decided to take the risk and he is now happy at Park East and is already making plans to attend yeshiva high school. Stories like this, said Mrs. Ingber, are becoming more and more common.

Rivka Behar, head of the early childhood department at SCW, describes the program here as unique. "Stern produces teachers who are highly qualified professionals as well as deeply committed Jews." In the past, Jewish day schools like Park East were forced to choose between state certified teachers with no Jewish background, and teachers with a strong commitment to Judaism but no academic background beyond high school. The second option was not viable in the more "modern" schools which would not hire a teacher who was not state certified. Mrs. Behar said that directors would even hire non-Jews before hiring someone not trained in child development. "With the existence of the SCW Early Childhood Education program, this of course, is no longer a problem."

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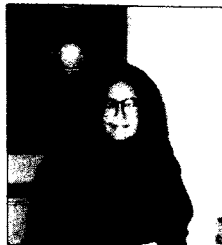
## Career Services Provide Guidance

by Liba Morgenstern

Undecided about a major? Plagued with the "I don't know what to do when I grow up" syndrome? Perhaps career services at SCW can provide guidance. Through various methods such as counseling and testing, Naomi Kapp, the career advisor at YC and SCW, is able to formulate a profile taking into account a student's interest, values, personality and skills.

Ms. Kapp holds a Masters degree in Counseling and a New

York State certification in Counseling and national certification as a career counselor. She finds that although many students have some difficulty in choosing a career, they have a sense of their interests and talents. A realization of one's interests is essential in selecting a major. Ms. Kapp says, "One should enjoy their major." Choosing specific majors in college doesn't necessarily restrict a student to a certain career. Graduate schools are currently accepting students who have majored in different areas.



Naomi Kapp

The career services program also helps seniors with resumes, job searching and counseling students who have returned from Israel. A Major/Career Guide is currently being worked on and a YC/SCW Career Services newsletter is being developed which will present students with job and internship options.

Ms. Kapp strongly urges that students to gain practical work experience in the form of summer jobs or internships. "It is important to develop skills to cope in the work force," she advises, "particularly since many students aren't aware of what their jobs will entail." Internships in Stern College have been found in virtually every field. Professor Hatvary has been instrumental in expanding the internship program which supplements academic learning. Books containing lists of part time and full-time jobs and internship positions are available through Mrs. Winter in the Office of Student Services. These books are constantly updated and provide students with job opportunities at their fingertips.

Workshops are being given on the job search process and improving interviewing skills, and practice in filling out graduate school applications. Innovative workshops will be offered on career alternatives in the health field in addition to a workshop for students interested in Jewish education and communal services. The Career Services office also works jointly with existing clubs and the Sy Syms School of Business to insure that the latest

career information is available.

Career Services provides students with the essentials for a successful job search so students can participate in on campus interviewing through the SSSB. Working in conjunction with student and club leaders, career services is trying to organize career forums where representatives of various fields will speak to students from an insider's vantage point.



Edie Davidson

Edie Davidson, a graduate intern from N.Y.U., has recently joined the student services staff to assist with counseling. She can provide students with assistance in the job search, including resume writing, interviewing strategies, and general career information. Ms. Kapp encourages students exploring career options to see her.

Ms. Kapp feels that the most important piece of advice she gives the women of Stern College is that they "shouldn't feel they are choosing a career for a lifetime. One can grow in almost any profession and branch out in different directions."

## Hebron's Yechiel Leiter Stresses Activism

by Alyssa Herman

In the first activity of the year sponsored by the Israel Affairs Committee of TAC, Yechiel Leiter, the Director of Development in Hebron, spoke to SCW and YC students about the problems facing Israel today.

According to Deena Yellin, the Chairwoman of the Israel Affairs Committee, "this is only the beginning of a series of programs the committee will be running throughout the year which serves to enrich our understanding of Israel today."

Rabbi Leiter began his speech by drawing a comparison between Noah and Abraham. Noah seems to be characterized as a passive figure, whereas Abraham is portrayed in the Bible as being more of an activist. Rabbi Leiter pointed out that it is important to follow the path of the activist, rather than the pacifist, and that Abraham's qualities are what we should strive to emulate.

He then drew a parallel between the reactions of the spies that were sent by Moshe to Canaan, as compared to the prospective decisions of many of the Jewish leaders today. In the eyes of Chazal, the greatest sin committed by the Jews was the sin of the spies, who, according to Rabbi Leiter, were following the footsteps of Noah. They complained of a "demographic problem" in Canaan. They saw themselves as small and weak,

"as grasshoppers" in comparison to the strong giants who inhabited the land. Therefore, many Jews opted to stay in the desert where their lives were relatively stable. They did not wish to fight for their Promised Land.

The spies, and all those who sinned as a result of their lack of confidence in G-d, died during their sojourn in the desert. Over the centuries, Jews continued to suffer for the very same sin of inaction and doubt. Since the destruction of the Temple in Jerusalem, the Jews have led a life of exile. The spies' complaints of a demographic problem is a complaint that is often voiced in contemporary times as well. Rabbi Leiter, citing modern day examples, proved that the Jewish demographic problem is one that can be overcome. The people of Israel have beaten demographic and numerical odds in five wars and have repeatedly defeated their Arab enemies. Today, says Rabbi Leiter, only after instigating five wars with Israel, do the Arabs claim to speak in the name of peace. They no longer talk of "pushing the Jews into the sea" openly. However, there were others throughout history who claimed to speak in the name of peace as well. Hitler, too, spoke of his conquests in Europe as being in the "name of peace."

cont. on p. 11, col. 1

## SSSB Happenings

Wed. Dec. 7, 1988 ..... Spring Recruiting Orientation  
2:40-3:35 Club Hour Room 518 Stern

Wed. Dec. 7, 1988 ..... SSSB Student Council/Associates  
Chanukah Party at Cheers  
120 West 41st Street at 8:00 p.m.  
(7:00 p.m. Van Stern Dorm)

Tues. Dec. 13, 1988 ..... Mock Interviews with Zev Weiss  
of Goldman Sacks  
8:00 p.m. Room 411 Belfer  
(7:00 p.m. Van Stern Dorm)

Wed. Dec. 14, 1988 ..... Job Search Techniques  
2:40-3:35 Club Hour Room 418 Stern

# AZYF

by Danielle Blumkin

The American Zionist Youth Foundation is a branch of the World Zionist Organization that works with young people in America and strengthens their connection to Israel and the Jewish people. It is a non-profit organization that strives to provide Israel with a non-partisan, multi-ideological framework. It is dedicated to educating and informing Jewish youth about important issues affecting Israel and its people.

According to AZYF, its various programs are based on the premise that informed Jewish and Israel educational activities will succeed in implanting Jewish identity and Jewish pride which will in turn counter assimilation.

Organizationally, AZYF is divided into different departments. The Educational Department is responsible for the development, production, and distribution of educational materials on Israel. The Community Relations Department is responsible for the placement of shlichim in Jewish communities throughout the United States. The Special Projects Department coordinates the annual Salute to Israel Parade, the Israel Folk Dance Festival, and the Festival of the Arts.

**"Stern has a religious foundation not found in any other college."**

The University Services Department combines the efforts and resources of these three branches in order to effectively bring Zionism to college campuses across the country. The USD network includes a national staff located in New York and six regional coordinators that work with their respective colleges on over 100 national college campuses.

According to USD officers,

their goals are "to reach out to the large number of apathetic Jewish students, to interest and involve them in Israel and Jewish Zionist activities on campuses, to increase the number of Jewish students visiting Israel on all available programs, and to find new ways of stimulating Aliyah awareness."

Student involvement and activism are the key components to the success and further development of USD and its impact on Jewish youth. "We're basically a resource center," says Jill Kaplan, regional coordinator of the New York/New Jersey region. She further characterizes USD as operating on the grassroots level, providing speakers, material, exhibits, and advice to each university as they request additional information.

USD works with the campus representatives, advising and assisting them in the planning and coordination of all aspects of campus activities. Moreover, USD provides seminars, programs, and services to choose the right kind of Israel experience for each group building skills.

Another project USD is involved with is combatting anti-Israel propaganda on college campuses. USD co-sponsors speakers and forums, and also publishes informative literature. A USD Israel campus hotline helps students in understanding and responding to anti-semitic charges.

"AZYF is actively looking for student activists to get involved and to form a Zionism group on the SCW campus," explains Ms. Kaplan. "Stern has a religious foundation that is not present in any other college." However, there are still many Israel and Zionist issues that can be addressed. One possibility she suggests is to arrange a panel to discuss the major impact the Israeli elections are having worldwide.

# YAVNEH

by Jessica Goldsmith

Students often leave Israel after a year of study with the desire to return, someday, permanently. It is the goal of Yavneh Olami, according to Elka Shmidman, chairperson emerita, to "help students keep the feeling they get in Israel, because in America it is so easy to get sucked out of it."

Yavneh Olami is a social group geared towards college students who have just returned from a year of study in Israel and are planning on making Aliyah some day. It is an international group with headquarters in Israel. Individual branches exist in seven countries: Israel, England, France, Argentina, Belgium, Canada and America. In the United States there is a major group set up in New York and smaller groups in California, Boston and on the University of

Pennsylvania campus.

The group in New York joined forces with the Yavneh Olami in Israel two years ago, although the group itself began earlier than that. Three years ago a group of Americans and Canadians learning in Yeshivot in Israel became friendly. Knowing that they would all be attending college in New York the following year they did not want their friendship to die out. Once in America they kept up their friendship and gathered at various times. Each time they met, more friends were brought along until they were able to hold a Shabbaton with forty people. Some of the students in the group knew of a shaliach (an Israeli who is in America to help promote Israeli), Yerachmiel Munitz who was working for the American Zionist Youth Foundation (AZYF). They approached him and asked if he

# NCSY

by Jennifer Epstein

The National Conference of Synagogue Youth, or NCSY, was formed by Rabbi Pinchas Stolper in 1953, as a youth outreach organization which offers Jewish young people the opportunity to meet and form lasting friendships; while exploring the meaning of their Judaism, with teenagers and preteens like themselves.

NCSY is divided geographically into 15 regions. The largest one is Etz Chaim, the New Jersey region. Within each region there are several chapters, usually encompassing one community. Etz Chaim has 2,000 members, and thirty chapters.

Although the main thrust of NCSY is toward non-religious kids, many religious teens and preteens attend conventions and activities as well. This serves a two-fold purpose, according to Steven Prebor, Associate Director of Regional Programming in the Etz Chaim region. For one, the religious kids can have a positive effect on the non-religious ones.

exerting a kind of positive peer pressure. In addition, NCSY can strengthen the religious beliefs of the more observant members.

Most NCSYers attest to the fact that NCSY has undergone a transition. Aaron Tirschwell, Associate Director of Regional Programming of the Etz Chaim region says, "NCSY, Etz Chaim in particular, has become more intellectual through the years. It's hard to be Jewish without both the emotional and the intellectual experiences. We try to give the kids both, by combining emotional parts of the program with intellectual discussions about contemporary issues."

Many Stern students are involved in NCSY, as advisors or chapter advisors. Debi Feintuch, a chapter advisor in the Etz Chaim region, and a sophomore at Stern says, "Kiruv Rechokim is very important. I feel that there is so much to give to these kids, and if I can help them gain Jewish identity, even bring one child closer to Torah, then I have accomplished my mission."

"I was involved in NCSY as a kid, and feel that I gained so much from the experience—I made new friends and became stronger, and I gained a better ability to fight against peer pressure," says Miriam Tirschwell, a Stern senior, and an Etz Chaim advisor. "Because I went through it, I want to help others do the same."

"There are certain kids that are fighting so hard—you have to help them out. NCSY gives me so much 'chizuk'—like the boy who comes from nothing and keeps Shabbos and Kashrus, or a girl who is the only one in her senior class who doesn't go to the prom."—Stern senior—NCSY advisor—Southern Region.

A Stern senior who is an advisor in the Midwest region of NCSY sums it all up, "We have so much to give these kids. So many are searching, struggling so hard—we have to help them. We must show them they're not in isolation—There are people on their side."

# KIRUV

by Laya Glazer

Kiruv offers shabbatons and seminars on such topics as Jewish holidays, dating and sexual ethics, intermarriage, and a variety of other topics relevant to modern day Jewish life. It is the college outreach arm of the Max Stern Division of Communal Services serving over 50 campuses from Maine to Maryland, and all over the country, with plans for expanding programming into Canada this year.

In the New York area, Kiruv gives weekly classes at Hunter College and at Cooper Union. Outside New York, programs are offered to the Hillels and Jewish Student Unions, who schedule Kiruv programs to meet the needs and interests of the students on their campus.

Each December, Kiruv holds its Winter Institute, a weeklong seminar held in conjunction with the Torah Leadership Seminar of Jewish Public School Youth.

"I choose to do outreach through Kiruv because I enjoy the challenge of working with my peers. It gives you a different perspective on what it means to be Jewish on a college campus today," says Moshe Mirsky, a Kiruv advisor. Most of the advisors are recruited from

**"I enjoy the challenge of working with my peers."**

within Yeshiva University, particularly Stern and Yeshiva colleges and the Rabbi Isaac Elchanan Theological

Seminary. Advisors are assigned to one region of the five, Metropolitan, New England/Long Island, Upstate New York, New Jersey/Eastern Pennsylvania and Western Pennsylvania and Extremities, but many serve in other regions as they are needed.

About 20 SCW students are involved with Kiruv this year.

"Jewish Identity through Understanding" is the Kiruv motto. For each program, advisors prepare a sourcebook of relevant texts from the Tanach, Gemara, and later authorities. This brings to the program a sense of classicism, and heightens the awareness that the issues of today are dealt with in the ancient texts on which rabbinical Judaism is based. By bringing these texts and ideas to the attention of college students, Kiruv hopes to heighten their sense of Jewish identity and stimulate their desire to learn more about Judaism.

# Bnei Akiva

by Sara Weiss

Bnei Akiva, celebrating its 60th year, is the largest Religious Zionist youth movement in the world. Named after Rabbi Akiva, famous scholar and leader of the Jewish people, Bnei Akiva believes that through religious commitment and work on the Land of Israel, Jewish youth can achieve fulfillment and self-realization in today's world. Bnei Akiva brings the message of "Torah, Avodah, and Aliyah" to over 40,000 members around the globe through innovative educational programming.

Bnei Akiva provides a vibrant Jewish identity to young Jews to combat alienation and assimilation in North America. The Movement's educational activities and programs are conducted not in the formal classroom, but in relaxed and informal surroundings. Members organize and participate in activities through which they learn the dynamics of cooperation. In this atmosphere, Judaism takes the form of a meaningful, realistic approach to daily living based on Torah and a lifetime commitment to work for the Jewish people and the Jewish homeland.

In North America, Bnei Akiva operates five summer camps, a National Leadership Training Seminar, several Israel programs, local weekly programming in "snifim" (branches), Shabbatonim, and a wide variety of national and local projects, ranging from the Gala dinner for Yom Ha'atzmaut to the annual Simchat Torah Shabbaton. Miriam Bloom, a senior at Stern who attended (as both camper and counselor) Bnei Akiva's Camp Moshava for eight years, says that "Camp Moshava is the only religious camp that succeeds in instill a special love and commitment to Eretz Yisrael that translates into active Aliyah amongst America's youth."

In addition to reinforcing Religious Zionist commitment in America's ideological youth, Bnei Akiva serves to bring the message of Torah and Aliyah to those lives it has not yet reached. According to the Educational Director of Bnei Akiva, "We have succeeded in placing our Bnei Akiva graduates in leadership roles in every Religious Zionist group and forum in both the U.S. and Israel. This includes Religious Zionist organizations like TEHILA, whose members have

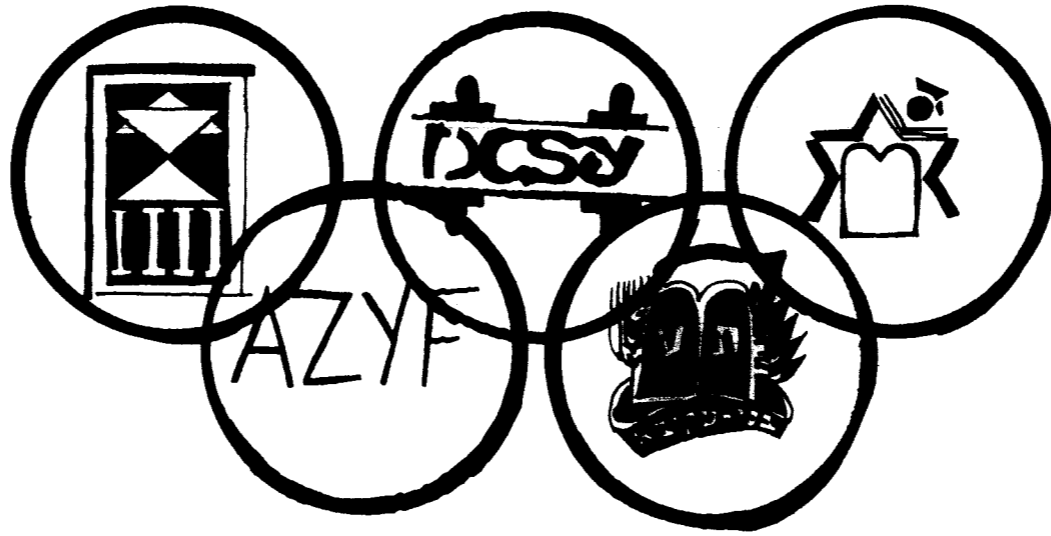
extensive active backgrounds in Bnei Akiva, as well as leading Religious Zionist educators and principals in the American and Israeli school systems. However, we must be equally concerned with ensuring that we instill that same type of commitment in the next generation of our youth. The unwritten ideal which is inseparable from all of the others is education."

Social and political action also plays a major role in Bnei Akiva functions. This year, for example, through a nationwide campaign of letters and postcards, press releases, and numerous rallies and demonstrations, Bnei Akiva members have been pressuring the Reagan administration for the release of Yuli and Inna Kasharovskiy and other Soviet Refuseniks.

For collegiate members in New York, opportunities for participation include hadracha (group leadership) roles in local snifim, staff roles in Camp Moshava, and assistance on countless projects such as educational planning and national monthly and annual publications. Bnei Akiva also sponsors several Aliyah-bound "garinim" (groups) to kibbutzim and yishuvim (settlements).

Within the next few weeks, Bnei-Akiva will be sponsoring a special "club" in YC and SCW that will bring regular Religious Zionist programming including speakers, discussion groups, and social functions. It will also serve as a point-of-contact for the Religious Zionist community of YC and SCW. These programs will supplement the current offering of Shabbatonim and programs offered locally to "bogrims" (college-aged members). Additionally, Bnei-Akiva's annual Aliyah conference ("Mifgash Bogrim") will take place in the New York area over Presidents' Day Weekend (Feb. 16-20).

One active member of Bnei Akiva was quick to make reference to the principle set forth in the Sefer Hachinuch: "HaAdam Nifal Ki Pi Pe'ilotav" (a person is influenced in accordance with his actions). Thus, she remarked, it is not surprising that active participation is the most effective way to develop ideals of "Eretz Yisrael L'Am Yisrael al pi Torat Yisrael." Thousands of committed, religious, and idealistic people have carried this principle as they settled in Israel because of the experience they gained through active involvement with Bnei Akiva.



**Jewish Organizations  
for Collegiates-  
Every team  
is a winner.**

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Weiss, these were considered the big events for the year that required the most preparation.

During the summer it was decided that since the New York Yavneh Olami is so large it would take in the smaller branches from other states and encompass them into one nation-wide group. So far, this year, two national Shabbatonim were held so that board members could meet one another.

Last year Yavneh Olami began a publishing a newsletter called Atideinu. Three issues were published last year and the editors hope to have a new issue each month this year. They hope that members from all over the country will write articles for Atideinu to keep the link between the states.

As chairperson for this year, Yaffa Weiss would like to see Yavneh Olami "have a real place in colleges." She wants "people to recognize it as an orthodox social organization where students can meet people from Israel." Yaffa agrees that a lot was done last year, but she wants "even more this year."

The effects of Yavneh Olami can basically be summed up by this quote from one leading member: "When I came back from Israel I experienced this tremendous depression. Everybody goes through this. You don't know exactly where you belong. It's a culture shock trying to get into the way of life here after what you've gone through in Israel. I remember I had just come back from Israel after two years there and I went on a Yavneh Olami Shabbaton."

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## Kenny Loggins Back in N.Y.

by Sarah Fineberg

The Kenny Loggins 'Back to Avalon' tour premiered in New York on November 1, 1988 at the Neil Simon Theatre. Kenny is one of the few musicians who has been successful in changing with the times. Judging from the number of 30 and 40 year olds at the concert, Loggins has maintained quite a following from his old days.

The show opened with a young comedian, Craig Shoemaker, who dominated the stage for approximately thirty-five minutes. Unlike many opening acts, this one was quite entertaining, and it took Shoemaker only two minutes to endear the audience to him. His impressions of John-boy, from The Waltons, Jack Nicholson, John Travolta, and a JAP named Mindy were quite funny. Craig's next appearance will be on HBO Comedy Hour, but despite his popularity, he has not let the success go to his head. He excited his audience, and at the end of the show, he spoke with anyone who approached him. He was also very willing to sign autographs.

Kenny Loggins opened with his newest hit, "Nobody's Fool," the theme song to the movie "Caddyshack II," featured on his latest LP, "Back to Avalon." Kenny has had tremendous success with his musical work because of films such as Caddyshack, Over the Top, Footloose, and Top Gun. When he sang "Danger Zone," his number two smash from the movie "Top Gun," there were special effects involving an incredibly realistic sound of a jet. The two best received songs of the concert were "Celebrate Me Home," one of his earlier hits, and "I'm Right," the theme song from the feature film "Caddyshack." His encore songs were "Footloose," from the movie, and "Meet Me Half Way," from the film "Over the Top."

"Says Kenny of his songwriting process, "the closer I can come to expressing myself, the better the songs are. The artist's real challenge is the challenge of self knowledge and self expression. The closer you come to yourself, the more you realize you're just like everyone else, the things that make you hurt and make you happy are the things that make other people hurt and happy. I'm not really trying to say anything to anyone but me. And the more I can touch me, the more I can touch others."



Kenny Loggins



## Yiddish Comedy Will Win Your Heart

by Jordana Margolin

Are people still the same when their dreams come true? "The Big Winner," a Sholom Aleichem comedy, is a rags-to-riches and then back-to-rags story. It is a behind-the-scenes look at sudden fortune and its consequences, and is currently being revived in its authentic Yiddish at the Folksbiene Playhouse. Sholom Aleichem, who was known as the Jewish Mark Twain, wrote stories which reflected the reality of life in Eastern Europe. This timeless and wise play portrays how outer riches don't necessarily bring inner happiness. It is a dramatization of how one may find happiness in places one never knew.

"The Big Winner" is also about heritage. The theme of "Amcha," meaning "your people," is woven throughout the play's music and words. Set in Aleichem's imaginary town of Kasrleske, it is under the expert direction of Rina Elisha. The show is entrancing to watch from its opening moments when the actors dance down the aisles. In the opening musical number, they introduce themselves as characters who "come from every walk of life." The combination of animated characters typical to past Jewish life, James Feng's colorful sets, and Scott Wolfel's expressive lighting design results in a spectacle appearing to have popped straight out of a storybook.

The action revolves around Shmele Srocker, the poor tailor and his family. His wife, Eti-Meni, is sick of peeling potatoes and paying high prices. She complains that "for a small bundle of garlic, they want gold." The pesty rent man who comes by wearing a top hat, plaid jacket and striped tie, adds to the family's misery. Their lovely daughter, Belke, is sought by suitors including her father's two apprentices, Mott and Kopl.

The family believes that the county lottery will solve their problems and they compare it to "the day of judgement." In one exciting scene, they miraculously win the lottery and Eti-Meni insists, "I'll put away the pot of potatoes and buy myself suede slippers." Deserting the sewing machine, they move to a luxurious apartment with elegant tapestry and begin wearing fancy clothing. The tailor admires himself in his new clothing, believing that he has lost his tailor's stoop.

They begin to take on

haughty airs and new names in an attempt to fit into bourgeois society. Their past seems to dwindle away and Belke is unhappy: she is subject to an arranged marriage and is examined by her potential mother-in-law. Mott and Kopl believe that because of Belke's wealthy status, she makes fun of them.

Before problems worsen, it is revealed that they do not own the winning ticket. Eti-Meni shouts, "Back to the pot, my dark desperate life." They realize that they can't change their lineage and that "a tailor remains a tailor." Leaving the finery behind, they discover that there is no place like home. "So we don't eat duck," they comment. "Let the ducks enjoy life too." Belke, who is now in love with Mott, seems to have found her own "jackpot."

There are many winning and notable performances in this production. Zypora Spasman, who has been with the Folksbiene Playhouse for over 31 years, heads the cast as Eti-Meni. Spasman, who began acting in Poland when she was ten, brings much impact and concentration to her role. David Regow, who performed in the Displaced Persons Camps for Holocaust survivors, becomes an authentic Shmele the Tailor. Michael Krause and Richard Carlow, as Mott and Kopl respectively, are enjoyable to watch as the starchy-eyed and sighing suitors. Amy Gordon, who plays Belke, is a 1986 alumna of SCW. Though Yiddish is not her first language, she delivers her lines with all the right Yiddish intonations. I.W. Firestone, a regular at the Folksbiene, is hilarious as the matchmaker. The other actors in the cast of twelve include Sandy Levitt, who appeared with many major Yiddish theatre companies. Mina Bern, Herbert Scherzer, Herman Abrams, Yosi Sokolsky, and Richard Silver.

Rina Elisha, the director, has been working for most of her life in the theatre both here and abroad. She has staged two successful SCW productions and is currently working on her third. In addition, she teaches classes in SCW in acting and playwrighting.

Haim Elisha, the director's husband, also earned professional credits worldwide and composed the original music for this play to Miriam Kressyn's lyrics. Tal Kapern, as the Klermer, adds the finishing

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## Stars Shine During Talent Night

by Nechama Goldman

"Le Nuit Des Etoiles", literally, "Night of the stars", was the most highly attended ever. 400 students showed up filling the the auditorium to capacity. Tables were covered in red cloths with lit candles flickering romantically. Cheese and sparkling grape juice added a French touch. The ambience was further enhanced by soft piano music played by Michael Beylus. Masters of Ceremony Asher Wolmark and Penina Blazer tied all of the acts together with funny dialogue and costume changes. "It was easy to have fun along with them," said Stern student Margi Goldberg. According to many in attendance, the acts were a big improvement over past talent shows. Annabelle Fernandez says they ran the show more smoothly.

The first act of the night was the "Amazing Avil." An actor in YC's upcoming play, he started off with a musical background blowing fire as he came up on stage. He called various assistants up from the audience, including Dr. Beukas. He performed magic tricks with handkerchiefs and disappearing balls. He pulled flowers out of a hat and threw them to Aviva Portal, a student in the audience.

The second act of the evening was a newly formed acapella group. In their white shirts and blue jeans, they sang the Beatles' "Obla di Obla da", Billy Joel's "Moving Out" and Naomi Shemer's "Al Kol Ailel." They managed to provide all of the background needed without musical accompaniment. According to one of the performers, they had only started to practice two days before the show. Banji Latkin, a twelve year veteran to the piano, played a piece of classical music. Comedy was next on the agenda.

Rachel Snyder acted out a scene from Thornton Wilder's "Skin of Our Teeth." Dressed up as a maid, with her pink leather cluster flying, she was bubbly and funny. Chayala Gottesman, who won first prize, performed a poignant yet humorous rendition of a Whoopi Goldberg dramatic monologue. She shifted the mood of the audience from feelings of embarrassment to sympathy, to respect with the way she acted out the lines. Said Dramatic Society member Deena Najman, "Chayala was phenomenal." In contrast to her serious drama, Eli Kepeckes introduced lighter acting as Julia Child came alive and showed the audience how to toss a salad for four.

Brother and sister team Seema and Yitz Fixler performed well-coordinated lip sync routine to "I've Got My Mind Set on You." They were compared to Ginger Rogers and Fred Astaire.

Behzad Dayanim was the last act of the evening. He played an original piece of music accompanied by piano and synthesizers. The piece he played was sweet and wistful sounding, according to student Ruthie

Portal. He also played the popular "Piano Man" by Billy Joel.

As the judges were tallying up the votes, Howard Pries put on a special performance. He depicted the year 2000 when Torah is dying out and intermarriage is very high. "Robo Rebbe" came to save the Jewish race. Robo Rebbe was a modern day mitzvah machine who was part rabbi, part robot and enforced mitzvot.

Coordinators Jeff Jffra and Jeff Mendelson introduced and thanked the various members of Stern and YC's student council and dramatic societies. They also introduced Dr. Neaman, Rena Elisha and Jordy Goldberg as judges. They noted that Professor Schneider and Dr. Beukas came to represent the college's faculty and thanked all those that had put work into the evening.

Dr. Neaman expressed the feeling that there was a lot of good talent still in its potential stage, "waiting to ripen and be plucked from the tree." She is very excited to see what next year's talent show will bring. Her only criticism was that the introductions were a little too lengthy.

Rick Siegal, president of



Chayala Gottesman, first prize winner, pictured here starring in SCDS production of "The Physician In Spite of Himself."

YCDS, came out to introduce the winners. Third prize went to Behzad Dayanim and Rachel Snyder. Second Prize went to Yitz and Seema Fixler. First Prize was awarded to Chayala Gottesman. After the prizes were awarded, Penina and Asher came out to end the show.

Gila Gorn expressed some disappointment with the acts, feeling that they were of better quality last year. Penina Blazer noted that although they were previously screened, some of the actors did not heed the restrictions given to them. One Stern student expressed the desire to see more Stern women performing. All in all, however, a quick survey of the audience revealed that the evening was viewed as a success and an improvement over past years.

# SCW's Fine Arts Journal Presented

by Jordana Margolin

"It's exciting to see the crossing of the mind with raw materials, words and paint," exclaimed Dr. Judith Neaman of the English department. At the second annual celebration of Besamim, the Stern College fine arts journal, held this month, members of the audience saw and heard raw materials take on new and unique meanings. The presentation was spiced with the oral interpretations of students' poetry. In addition there were works of art on display composed from ink, paint, colored paper, acrylics, canvas, claystone, charcoal, and green soapstone.

Hindy Najman, editor of the journal explained that "this evening we listen to the voice of the artist, amidst the voice of her own creative expression." The poems read aloud included humorous anecdotes as well as deeply personal ideas. Joan Weiner described lunch at "Marigolds" with her aunt in her poem "Doing Lunch"; "the food here is meant for rabbits, but then the coats are too." Wendy Zierler (SCW '88) made analogies between prayer and paper weights in "Tefilla" where there are "mouthfuls muttered from brittle pages of prayer books." Elka Shmidman's "Be Not Proud" described the migrators to Florida; "he has grown old and doesn't move so quickly anymore..." Naomi



L. to R.: Hindy Najman, Editor and Melissa Pletter, Art Editor

Levine's "Act One" deals with two different individuals who discuss their religious beliefs in dialogue form. The bouncy "Look Down" by Chana Freiman told of different shoes and how they are perceived. Other poems read included Penina Blazer's "Ode to One A.M.," Rachel Singer's "Place," F.E. Deitch's "White Decay," Hindy Najman's "Clutching to Stilts," and Wendy Zierler's "From My Window."

After the readings, there was an opportunity to view the selected art pieces, some of which appeared in the 1988 edition of Besamim, and others which are to appear in this year's edition. Shani Golin's pieces were geometrically shaped. One was a design problem with sixteen acrylic boxes in eight colors, each with a different shade of grey varying in intensity and value. Another piece Shani made was an acrylics on paper fan study schooled in subtle graduations from white to black, with a middle tone changing in

accordance with the background.

Among the many works of varying colors and shapes, was Rena Krause's exploration of the shape of a sliced apple and knife on cut colored paper, in two color arrangements of blues and reds. Acrylics of shocking colors were brought to attention by Karen Goldberg and Elisheva Wohlgleiter, who displayed a large still-life cut from glittering glass. Annabelle Fernandez used charcoal in her study of a woman by the artist Degas, while Melissa Pletter used this same medium to depict two innocent muted faces.

Besamim is relatively new, yet it has an older tradition. Professor Hatvary, head of SCW's English department told of "women here who wished to write, draw, and paint." It was these women of the class of 1962 who produced SCW's first official journal named "Ashes and Sparks," a title taken from a line in a poem by Shelley.

Professor Hatvary explained that Besamim evolved from "remarkable women who made their ideas happen." In her reflections on Besamim, Professor Hatvary said that she was impressed that a school with relatively small numbers annually publishes a growing and "extraordinary magazine."

Professor Neaman, in her speech about the creative process, explained how each individual has "a different mode of creating" which could manifest itself in the field of politics, science, nurturing, or mothering. When the presentation was over, one student stressed the importance of watching the creative process, and encouraged people to visit SCW's 10th floor art studio where students' creations are on display.

## An Evening With Hanoach Teller

by Shaulie Rubin and Sharon Raven

Rav Hanoach Teller, renowned for his Jewish stories which are often poignant and humorous and always carry a significant message, addressed a group of Stern students earlier this month. Among the stories which he told on Wednesday night were some from his latest book, "Above the Bottom Line."

The theme of Rav Teller's lecture was courage. For one to be courageous, he explained, it is necessary to have the proper perspective on life. He told a number of stories illustrating the concept of perspective. For example, a couple driving on a highway hears over the radio that there is one car driving backwards. The couple looks out the window and exclaims "even stranger is that all the cars are driving backwards!"

Rav Teller warned that fear of failure should not deter one from striving his or her hardest

to attain a goal. "Often we use the word "basher" as an excuse, such as when we fail an exam we justify it by saying it was bashert," explained Rav Teller. To avoid pain, elaborated Rav Teller, people shy away from making an "ego investment" and from putting their fullest into what they're doing when instead they should put in effort and rise to the occasion.

"Always share a story," was another bit of advice he gave the audience. As a teacher at a number of Yeshivot in Israel, including Michlala and Sharfman's, he constantly tells stories to anybody who will listen - including cab drivers. Relaying a recent incident, Rav Teller spoke of the time he had told a cab driver a favorite story. In response, the driver said that the last passengers who had told him a story had been a group of female students. Apparently they had been taught by some teacher in Israel, said the cabbie, to always share a story.

## Yiddish Play a Big Winner

cont. from p. 8, col. 3

touches to this production with his clarinet. Played solo or with the piano to Mr. Elisha's beautiful music, it brings back the soul of Jewish Shtetl life. Earphones are available during the play for a live line-by-line English translation of the Yiddish; however, much of the idiomatic humor is lost in this translation.

The Folksbiene Playhouse, where "The Big Winner" is playing, is steeped in Yiddish tradition. The theatre was founded 74 years ago by Eastern European immigrants. After working in theatre in their hometowns, they joined together to continue performing

in America. The Folksbiene is devoted to producing quality productions annually, as well as preserving the Yiddish language and literature. It links contemporary audiences with the Yiddish theatre heritage of the past.

Where: The Folksbiene Playhouse, 123 East 35th street at the Central Synagogue. When: Saturdays at 8 p.m., Sundays at 2 p.m. and 5:30 p.m. through January. Tickets: \$16-\$18. Call 755-3321 for reservations.

Translation: Earphones are available for rental at \$2 a piece near box office.



L. to R.: Dena Najman and Miriam Bloom viewing students' art on display.

## Computer Virus

cont. from p. 3, col. 5

By assuming the position that what happened is to be admired, there is a danger that others will try to emulate Mr. Morris by writing their own viruses, some of which may be infinitely more harmful than this one. It is necessary that people understand that Mr. Morris's act was illegal and a breach of security. Most of all, anyone contemplating releasing a virus should know that he/she will be

hurting himself along with anyone else working with computers. If these facts are not understood, the next major disaster may be termed a plague.



1. Last week's virus was placed in internet, an electronic mail network used by civilian and military researchers. Masquerading as a legitimate user, the virus sent itself to computers.

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# Milner's Market Back in Business

by Deborah Neufeld

Milner's Market, now in its third year of serving the needs of SCW students, reopened with a few changes this year. Although this year there is less of a variety of foods, many new products are being sold which are unavailable elsewhere.

According to Yael Zeiger, who works at Milner's Market, the change in stock results from the opening of the New Wave Express, which gives a larger selection of food to SCW's students. In order to avoid duplicity of stock and loss of revenues, Milner's is concentrating its efforts on stocking products not sold elsewhere in SCW.

Milner's products include anything from Pepperidge Farm

cookies to the much needed and popular toilet paper. As Aviva Minster, a freshman from Baltimore, stated, "no one enjoys running across the street in the middle of the night to get something to eat. The store provides a basic service in a convenient location in our very own Brookdale Hall."

Milner's also specializes in stocking school supplies, such as typing paper, notebooks, and index cards. In addition, one can find sweatshirts, sweatpants, and mugs for sale, all with the SCW logo imprinted on them.

The student run store is located on the first floor of Brookdale Hall opposite the study hall. Comments or suggestions can be directed to either Jennifer Epstein or Margi Goldberg.

## "Who is A Jew"

cont. from p. 3, col. 3

even more than before, both in the United States and in Israel. Although the Orthodox will have succeeded in creating one primary accepted method of Jewish conversion, they will also have caused the rest of Jewry to be at each other's throats. This hardly coincides with the ultimate goal of "Who is a Jew."

The Reform and Conservative view, though not very fair to couples like Rivka and Daniel, would probably cause less of a stir should "Who is a Jew" be rejected. Conversions would be handled by the Rabbinate in Israel rather than by the Knesset. Religious Kohanim will have to remain on their guard. In general, however, Jewry will seem less divided than

if "Who is a Jew" is passed.

Idealistically and Halachically, one would have to side with the Orthodox point of view. Realistically, however, "Who is a Jew" is not so important that Israel alienate itself from Reform and Conservative Jewry. Undoubtedly, there are far more significant issues which would affect all Jews in Israel, rather than just a few. Since now the Orthodox parties control the balance of power in the Knesset, they would be wise to spend their efforts arguing about worthwhile issues. "Who is a Jew," which has served primarily in causing embarrassment to Jews and a tremendous Chillul Hashem, is simply not worth their efforts.

# Lot Next to SCW Not For Sale

cont. from p. 1, col. 1

there are no such buildings available neither for rent nor for sale. Other options, also being discussed, involve renting a few floors in a building nearby, or renting apartments in different areas of Manhattan (such as the Upper West Side) and having busses or vans available to students going to and from the apartments and school.

Another possibility that is being considered is the idea of a multipurpose building. This is a popular solution to the common dilemma of a need for more space, when there is a scarcity of available, and

affordable buildings. What occurs in such cases, as in the case of the Julliard School, is the school buys a piece of land and a developer builds the building. The school occupies a few floors, and the rest of the building is rented or sold as condominium apartments or offices. To ensure safety and privacy, separate entrances are made for the school and the apartments, with each section of the building accessible only through its own entrance.

One other long-term option that is being explored is the possibility of leaving Manhattan

sometime in the future, and moving onto a "real campus" in a place such as Riverdale, or an equally suburban area. This would provide the much needed space and facilities for SCW.

In the meantime, no immediate steps are being taken by the school to find and move to an alternative location. "Real estate is a fluid field," says Dean Bacon. "At any time, the lot next door may be put up for sale." Until then, the Board of Directors is continuing the search for a short-term solution for the overcrowded conditions at Stern.

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## Yechiel Leiter

cont. from p.5, col. 2.

Rabbi Leiter said that we are not faced with having to decide which role to play: that of Noah's inaction or that of Abraham "taking the reins of destiny in our own hands, with positive action." According to Rabbi Leiter, we should follow the conclusion of psychoanalysis. "If we don't transform our emotions into actions, we imbed our past into our future. Crying over past Jewish tragedies without acting to prevent their recurrence simply makes us vulnerable to future attack."

Another point Rabbi Leiter raised was a statement made by the Ramban that the Jews as a nation do not possess free will. Rav Kook understood this to mean that although the nation has no choice over what happens

to it, the nation does choose how it will happen. Today, the Jews of Israel control their own destiny. The Intifada, started by the Arabs, will only succeed if it prevents Jews from coming to Israel or if it causes Jews to emigrate.

In Rabbi Leiter's eyes the key to Israel's future lies in knowing how to respond to the Arabs and in knowing how and when to use politics and other measures to prevent Jewish lives from being taken. Rabbi Leiter emphasized that Aliyah is essential in solving the demographic problem and that Israel should not be advertised as a "poor imitation of America," but should rather be emphasized for its uniqueness and its true importance.



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## SCW Graduates

cont. from p.5 col. 1

Now that Stern students have become well-known in the field, job opportunities for them are "fantastic." According to Mrs. Behar, 100% of last year's graduates received job offers, and "directors are complaining that there just aren't enough teachers to go around." Due to the shortage, salaries are going up. "And because Stern students are so special there are wonderful career advancement

opportunities for them." Why should SCW students go into Early Childhood Education? "Because the future of the Jewish people is dependent on good teachers," said Mrs. Behar, "and the early childhood teachers are the ones who mold the child. At schools like Park East, Stern students are not only affecting the child, but are ultimately doing kiruv work with the child's entire family."

## Interviewing

cont. from p.1 col. 3

As November draws to a close, these accounting students are about to proceed to the next phase: callbacks. This takes place if the recruiter was impressed by the student, and the student is interested in the firm. These interviews are much

more intense and lengthy. They are conducted by the partners and other high executives in the firms. It is at this stage that jobs begin to start being seriously considered both by the firms who are offering and the students who may be accepting these positions.

## Kristallnacht Remembered

cont. from p.4 col. 4

"There are no more Jews in here. The house was sold to Aryans." Felix yelled to them.

"There's still a mezuzah on the door." They Nazis pointed out.

"I'm going to burn it later." "Don't worry, we'll burn it for you." They burned the mezuzah. but all the Fulda children

remained safe inside.

Rabbi Fulda went on with his recollections of his early life during Hitler's reign through his arrival in America.

Dr. Israel Miller introduced Rabbi Fulda, and summed up his point. "Never again will we be silent."

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