YESHIVAUNIVERSITYLIBRARIES

Strategic Plan Update

9 JANUARY 2020

MISSION

Yeshiva University Libraries' mission is to nurture excellence in pursuit of the liberal arts and sciences, support professional education, promote faculty scholarship, and advance the university as a center for Jewish studies. The libraries achieve this through commitment to service, accessible collections, comprehensive information resources, engaging programs, and an inviting, functional, and flexible physical environment.

VISION (ASPIRATION)

Yeshiva University Libraries will assume a central role in the academic enterprise by nurturing discovery, critical thinking, and interdisciplinary information exchange to help students and faculty collaborate, grow intellectually, and acquire skills for life-long learning. The libraries will maintain a global dimension in advancing research and scholarship in Jewish Studies.

WHY?

WHY PLAN?

- Demonstrate responsible stewardship of resources.

- Promote partnerships internally and externally.

- Link to accreditation standards.

- Support proactive change.

- Communicate the value of academic libraries to upper-levels.

- Maintain momentum.

- Envision an ideal.

ACRL PRINCIPLES

- Institutional Effectiveness
- Professional Values
- Educational Role
- Discovery
- Collections
- Space
- Management/Administration
- Personnel
- External Relations

"Standards for Libraries in Higher Education," American Library Association, August 29, 2006.

SMART GOALS

- **S**pecific
- **M**easurable
- **A**ttainable
- **R**ealistic/Relevant
- **T**ime-Bound

SMART GOAL 1

COLLECTIONS

- Develop specialties in each library and reduce duplication.

- Revise collection development policy.

SANDY MOORE, HEAD

SHULAMITH BERGER

EDITH LUBETSKI

REBECCA MALAMUD

SMART GOAL 2

OUTREACH

- Define, develop & implement a simple marketing plan to guide outreach effort.

- Draw on the marketing plan to guide social media messaging & cultivation of target audiences (e. g., Katz School faculty).

WENDY KOSAKOFF, HEAD

REBEKAH SHOEMAKE

DEENA SCHWIMMER

HAO ZENG

SMART GOAL 3

INSTRUCTION & PUBLIC SERVICES

- Based on the curriculum map, develop a set of library skills with benchmarks. Pilot with SSSB, Psychology, & Jewish Studies (examples).

- Launch & assess a required 1st-year orientation (boot camp) with **one** cohort.

SHULAMIS HES, HEAD

RINA KRAUTWIRTH

HINDISHE LEE

MOSHE SCHAPIRO

CURRICULUM MAP

Yeshiva University Library Instruction Curriculum Map
(Parenthetical numbers refer to the threshold concepts chart below)

Outcome	Orientation	First Year Writing/Comp	Other Courses (Specialized Subject)	Graduate Level Courses
Students will recognize the fundamentals of library navigation and resources	Students receive an introduction to the library, its librarians, and its home page.	Students will become familiarized with the library and its home page.	Students will discover library resources specific to their course subject, e.g. psychology (1,6).	Students will discover library resources specific to their course subject, e.g. psychology (1,6).
Students will acquire basic library research skills	Students will receive a tour of the library website, including how to log in, how to print/scan, how to find books and articles, library hours, and how to get help as needed (2).	Students will identify research tools and search strategies. This includes use of Internet/Google, and how to determine source reliability (1,2).	Students will grasp how to search for sources on a specialized topic.This includes use of Internet/Google, and how to determine source reliability (1,2).	Students will briefly review basic library research skills (6).
Students will name library research vocabulary	Students will define basic library terms, such as "call number."	Students will determine how to identify scholarly vs. non-scholarly material, peer review vs.not, primary vs. secondary source (1).	Students will determine how to identify scholarly vs. non-scholarly material, peer review vs.not, primary vs. secondary source (1)	Students will master advanced searching techniques, such as Boolean searching, advanced searching, etc (6).

THRESHOLD CONCEPTS

Students will learn Threshold Concepts - concepts central to the mastery of a subject - as established by the ACRL Framework

Listed in alphabetical order:
1. Authority Is Constructed and Contextual
2. Information Creation as a Process
3. Information Has Value - Giving credit to sources, students become responsible and ethical users of information
4. Research as Inquiry- Students will learn to ask more sophisticated research questions.
5. Scholarship as Conversation - The same topic may be approached in many ways
6. Searching as Strategic Exploration- Searching can be viewed as an exploratory process; a large and varied number of search options exist.

SMART GOAL 4

FACILITIES

- Create & implement in spring 2020 semester a survey to capture the perspectives of 25% of (undergraduate) students to identify their priorities for facilities, equipment, & spaces.

PAUL GLASSMAN, HEAD

J. B. HOLDERNESS

EDITH LUBETSKI

SANDY MOORE

SMART GOAL 5

CROSS-FUNCTIONS

- Improve communication between the libraries and other campus agencies.

- In partnership with the Center for Innovative Teaching & Learning, launch a textbook alternative or OER project on the Wilf & Beren Campuses.

ELINOR GRUMET, HEAD

CHRISTINE DALEN

STEPHANIE GROSS

SANDY MOORE

QUESTIONS?