

Ari Zoldan '99SB and Dani Zoldan '99YUHS Keep Family and Friends in Business

As CEO of Quantum Networks, Ari Zoldan '99SB frequently travels the globe looking for the next big technological innovation. He has press credentials for the United Nations, the Senate and the House of Representatives, and contributes to Talk Radio News Service, a Washington, D.C. newswire, as well as national news outlets. And to think, for several months in 2000–01, he was living on his mother's couch going on job interview after interview, waiting for a position in finance that never materialized.

Zoldan's story begins at Yeshiva University. A native of Lawrence, NY, and a graduate of HAFTR, Zoldan always knew he would go to YU and benefit from its superior education and warm Jewish environment. "I knew I wanted to go into business as I have a passion for entrepreneurship, and YU's business school, Syms, was a big draw for me," said Zoldan. "The challenge was getting a handle on the dual curriculum and trying to find a balance between studying, extracurricular activities and work. I worked throughout my time at YU to help support myself. It was a pretty full day."

Along with working diligently to complete his major in finance at Syms, Zoldan worked part-time at Bankers Trust, and he envisioned parlaying this job into a full-time position once he graduated. However, the company was bought by Deutsche Bank and his department was disbanded, instantly dissolving his plan. After graduating, Zoldan began a search for a job in the finance industry. But despite his degree, impressive resume and significant work experience, there were no bites.

"At that point, I really had nothing to lose, so I decided to start my own company," he continued. "I researched emerging fields and hit upon voiceover technology. I identified certain niches in the industry that weren't being served and pounced on them." Zoldan soon founded small startup Voice over Internet Protocol, or VoIP, for companies all over the world, especially in Asia and Africa. In 2001, he officially established Launch 3 Communications, a VoIP, and then founded Launch 3 Ventures with his brother David in 2004, which bought distressed assets from telecommunications companies and sold the parts overseas. He sold both companies to his two brothers—Launch 3 Communications to Dani '99YUHS in 2004 and Launch 3 Ventures to David in 2007—and focused on starting a new company, Quantum Networks, a technology incubator focused on emerging and next generation technology.

"I had a bunch of failures in between selling the business to my brothers and founding Quantum, but entrepreneurs can't be afraid of failure," Zoldan said. "The experience of failing time and again before landing on something that succeeded was probably one of the greatest things I needed to master." Quantum is not only a success story but a unique place to work; Zoldan and his management team have carefully developed an atmosphere that encourages an open and proactive work environment with a hands-off approach to management. With more than 25 employees, most are in their early twenties, intuitive decision-making is at the core of Quantum's business model.

Zoldan's co-partner and COO at Quantum is Eytan Wiener '05YC, whom he met several years ago. "Working for Ari, I've come to see what an amazing guy he is, both in terms of his character and the consideration with which he treats his employees," said Wiener. "He also has astounding vision and foresight for what works and what will not. I sometimes think of Ari's life as a chess game, because he is always planning moves 10 steps ahead and then waits patiently as they play out according to plan."

Zoldan's next steps include branching into media. He considers this a natural progression, since he's always enjoyed writing and often visits hotbeds of political and military strife. His writing is published in various outlets and on his own Web site, www.arizoldan.com, and he has appeared on Fox News Channel and Fox Business, NBC and CNN Money, among other national broadcast outlets. Although his time is limited, he manages to be a popular motivational speaker on the lecture circuit and has a book coming

out next year, *Startup Karma*, a leadership and management manual which focuses on infusing the laws of karma into one's business.

Speaking to current YU alumni who are struggling to find a job, Zoldan offers some sage advice. "Finding a job is a full-time job, and graduates need to be open to avenues other than what they initially intended."

Zoldan is not the anomalous workhorse in the family; his brother Dani Zoldan '99YUHS is currently holding several demanding jobs of his own as well as numerous ventures on the side. A self-professed "nontraditional, off-the-beaten track" kind of guy, Dani credits his drive to succeed and ambition to his various successes, traits he says are indicative of the Zoldan brothers.

Admittedly not a very devoted high school student, Dani Zoldan worked for an architect throughout high school and for a year after before deciding he didn't want to pursue that line of work. His mother and stepfather, who

had moved to Manhattan while he was an MTA student, lived in the NYU area, and since he was hanging out there already, he figured he might as well officially attend. "I called NYU and told the woman who answered the phone that I have terrible high school grades and SAT scores—how can I get into NYU?" She directed him to NYU's School of Continuing and Professional Studies, where, she said, high school grades didn't matter as much as intelligence and drive. Zoldan was admitted and began in the fall semester.

Thinking he would then go into the entertainment business, Dani majored in media studies and took classes in film production and history. After two years, he left school to chart his own course. "At this time, Ari was working on Launch 3 Communications and wanted to get more into the equipment side of the telecom business, so he brought me in to manage the communications side and brought David to manage Launch 3 Ventures with him," said Dani, who was also working on developing an online music company.

"We all worked in the same office, we were all in our twenties, and we all had different styles of working—basically, we wanted to kill each other,"

he recalled. After eight months, he struck out again on his own and founded Titan International, a company he describes as similar to the wholesale minute business of Launch 3; but where Launch 3 arbitrages and brokers out long-distance minutes, Titan actually goes overseas and builds local phone networks. In 2004, when Ari Zoldan decided to sell Launch 3, Dani Zoldan merged it with Titan, which currently has 12 full-time employees.

Not content to rest on those laurels, Dani Zoldan scouted a prestigious but rundown comedy club for sale on the Upper West Side—Stand Up New York—near his home where he lives with his wife and daughter. He quickly called an old friend, Gabriel Waldman '08W, an amateur stand-up comedian. "Let's buy the club and renovate it," he suggested to Waldman. The two soon became proud co-owners of Stand Up New York, which draws high-profile comics such as Chris Rock and Susie Essman. Zoldan was later approached by Ari Pelcovitz '02YC (son of Dr. David Pelcovitz, the Gwendolyn and Joseph Straus Chair in Jewish Education and Psychology at the Azrieli Graduate School), who wanted to found a daily deal site similar to Groupon, but geared toward the bar scene in New York. Pelcovitz convinced Zoldan to become an investor in "Urban Boozer" and the site recently launched to great acclaim.

When asked how he manages his time, Dani said that, despite being a free spirit and owner of a trendy club in the city that never sleeps, organized workdays and eight hours of sleep each night allow him to wear all these hats. "I wouldn't be happy working in a 9-to-5 job or in a more traditional career like law or medicine—I've always felt the need to do my own thing," he said.

The Zoldan brothers serve as inspirations to others who are compelled to walk the road not taken but are afraid to take that first step. ■



Eytan Wiener & Ari Zoldan in the White House Press Gallery



Dani Zoldan

To read about other inspirational YU graduates, visit the alumni Web site at www.yu.edu/alumni/ profiles and check out the alumni profiles; or, to share your own achievements, submit a Class Note at www.yu.edu/alumni/notes.

CLASSNOTES

YOUR NEWS IS OUR NEWS!

Class Notes is where YU celebrates the milestones and accomplishments of its alumni. In this section, you can catch up on everything your classmates have been up to over the years, from marriages and births to professional and personal achievements.

Submit your class note by e-mailing alumni@yu.edu with the subject line "Class Notes," or by visiting www.yu.edu/alumni/notes to complete the online form. We hope that you enjoy reading about your fellow alumni and friends, and we look forward to hearing about your achievements.

1920s

Rabbis Herman Rosen zt"l '23R, **Samuel Rosen** zt"l '26R, and "The Flying Rabbi" **Louis Werfel** zt"l, '40R were listed on a monument dedicated to the 14 Jewish U.S. military chaplains who lost their lives while actively serving in either World War II, the Korean War or the Vietnam War. The dedication took place on Oct. 24, 2011, at the Arlington National Cemetery. Oct. 24th also marked the 150th anniversary of the first Jewish chaplain in the U.S. who served during the Civil War. To learn more, visit <http://www.jcca.org/category/jwb/>.

1940s

Leona and **Rabbi Chaim Zev Bomzer** '45YUHS, '48YC, '51BR, '51R, '84F and **Rochel** '72S and **Rabbi Moshe Bomzer** '75R, '75BR celebrated the bris of their great-grandson and grandson respectively, Ariel Tzvi, born to Leebie and Shragie Bomzer. Mazel tov to Leebie's parents, Aidel and Rabbi Chanoch Teller.

Rabbi Yaakov I. Homnick '43YUHS, '47YC, '52R published *Holiday Sermons*, a collection of sermons on each of the yomim tovim.

1950s

Dina and **Rabbi Dr. Herbert Dobrinsky** '50YUHS, '54YC, '57R, '80F, Edith and Walter Kramer, and Elizabeth and Mendel Zinner announce the birth of their great-granddaughter, Shalhevet. Mazel tov to parents Aliza and Elie Deutsch; grandparents Drs. Deborah and **Michael Kramer** '73YUHS, '77YC, '10R and Miriam and Alan Deutsch; and great aunt and great uncle Helena and **Marvin Goldstein** '69YUHS, '73YC.

Sarah (Lebowitz) '55YUHS, '58TI and **Rabbi Hersh Moshe Galinsky** '51YUHS, '55YC, '58R announce the marriages of their grandsons: Harel Yishai Galinsky to Illana Fine and Yair Yeshayahu Shtul to Avital Shrosmann.

Claire and **Rabbi Joshua Hertzberg** '51YC, '55R announce the births of great grandchildren: Tova Bracha to **Gila** '99S and **Rabbi Meir Arnold** '91YUHS, '95SB, '98R; and Avraham Shlomo to **Tali** '06S and Yosef Friedman.



Ray Kestenbaum '54YC recently made a career change from journalism to real estate, focusing in Forest Hills, Rego Park, Kew Gardens Hills and Fresh Meadows.

Chaya '59S and **Rabbi Elihu Marcus** '53YC, '56R, '99F celebrated the bnei mitzvah of their twin grandsons, Eliran and Josh. Mazel tov to parents, **Devora (Rosner)** '83S and **Rabbi Nahum Marcus** '83YC, '86R.

Judy (Grossman) '58YUHS, '62S and **Rabbi Yitzchak Rosenbaum** '60YC, '62R, '63BR celebrated the bar mitzvah of their grandson, Yehoshua Binyamin. Mazel tov to parents, **Elishava (Rosenbaum)** '92S and Rabbi Dr. Michael Berger.

Liza and **Rabbi Benjamin Samson** '57YC, '60BR, '60R announce the birth of their grandson, Asher Pinchas, born to **Susie (Bahn)** '92S and **Dr. Yisroel Samson** '87YC, '91E. Mazel tov to grandparents **Annette (Karlin)** '58YUHS, '62S and **Dr. Saul Bahn** '53YC.

Freida and **Rabbi Elihu Schatz** '50YUHS, '54YC, '57RE announce the birth of their ninth great-grandchild, Gilat, born to Shani and Meir Lieberman.

Honey and **Rabbi Dr. Joseph Sungolowsky** '55YC, '58R, '99C announce the birth of their grandson, born to Scharone and Robert Sungolowsky.

Naomi (Baumol) and **Dr. Erich Zauderer** '59YC, '62R announce the birth of their grandson, Yehuda, to Ahuva and Rabbi Dovid Zauderer in Toronto.

1960s



Dr. Donald Bleich '64YUHS was honored by Hillel as a "distinguished educator." He is currently a professor in the department of finance, real estate and insurance at California State University, Northridge. Dr. Bleich is also the founding director of the CSUN Center for Real Estate.

Sheryl (Ashenberg) '64YUHS, '68S and Michael **Cooper** announce the birth of their grandson, Nachman Yitzchak, to **Lauren** '96S and **Jonathan Cooper** '93YC, '96C.

Eileen and **Rabbi Moshe Fine** '64YUHS, '68YC, '68BR, '70R announce the birth of their granddaughter, born to Batsheva and Yerachmiel Scheiner. Mazel tov to grandparents, Marsha and David Scheiner.

Shelley '64YUHS and **Dr. Jonathan Helfand** '66YC, '69R, '79BR celebrated the bar mitzvah of their grandson, Shmuel. Mazel tov to parents **Dina** '06BR and Yehoshua **Blank**. Mazel tov to great-grandfather, **Abraham Okun** '36IBC.



Rabbi Dr. Saul H. Landa '65YUHS, '69YC published a coffee table book, *A Timeless People: Photo Albums of American Jewish Life* (Gefen Publishing House, 2011).



Rabbi Dr. Bernhard Rosenberg '69YC, '74R, '74F, '92A was the keynote speaker for Edison, NJ's 9/11 memorial service and for the Fraternal Order of Bendin-Sosnowicer: The Sick and Benevolent Society's annual yizkor commemoration on Oct. 2. The Sept. 30 edition of *Jewish World* included his article, "Hineni, We Need to be Present: An Exposition on Rav Soloveitchik's Philosophy on Evil and Suffering."



Dean David Schnall '65YUHS, '69YC, '71BR, '72R and **Dr. Moshe Sokolow** '64YUHS, '69YC, '74BR are the co-editors of the

recently published *Azrieli Papers: Dimensions of Orthodox Day School Education*.

Helen and **Rabbi Howard Shub** '69YC announce the marriage of their daughter, Holly, to Eliezer Seidenfeld. Mazel tov to parents Ruthi and Eliot Seidenfeld.

Rabbi Neil Winkler '65YUHS, '69YC, '72R, '72BR published *Bringing the Prophets to Life: A Timely Look at a Timeless Story* (Gefen Publishing House, 2011).

Rabbi Benjamin Yudin '66YC, '69R was profiled in "Everyone's Rabbi: Rabbi Benjamin Yudin" in the Sept. 14 edition of *Mishpacha Magazine*.



Rabbi Tzvee Zahavy '66YUHS, '70YC, '73R, '73BR published *God's Favorite Prayers* (Talmudic Books, 2011), which introduces six ideal personalities of Jewish prayer, the archetypes within Jewish liturgy, and is available at www.godsfavoriteprayers.com. Rabbi Zahavy also translated Talmud Bavli Hullin as part of the 1995 series, *The Talmud of Babylonia: An American Translation*, edited by Jacob Neusner.

1970s

Sharon '72S and **Rabbi Shimon Altshul** '72YC, '76R, '76F announce the birth of their grandson, Y'non Yehuda, born to Anat and Rabbi Asher Altshul.



Dov Apfel '72YUHS received the Dan Cullan Memorial Award for National Lifetime Achievement from the executive board of the birth trauma litigation group of the American Association for Justice for his advocacy of children born with birth injuries. Apfel's most recent article, "When Every Minute Counts," appeared in the May 2011 issue of *Trial Magazine*.

Classmates **E.J. Solomon Berman** and **Estee Rosenblum Shor**, both graduates of the Stern class of '76, announce the engagement of their children Rebecca and Josh. E.J. and Larry Berman live in Edison, NJ, and Estee and Stuart Shor live in Holliswood, NY.

Faye Debbie (Klaff) '71S and Herby **Dan** announce the birth of their grandson, Yosef Aharon Bormaster, to Shana and Boaz Bormaster.

Rachayl '75S and **Rabbi Dr. Hillel Davis** '73YC, '75BR, '75R announce the birth of their granddaughter, Shira Nechama, to **Tali** '09S and **Shaya Gartner** '10SB. An extra mazel tov to Rachayl and Hillel on recently making aliyah.

Esther and **Steven Edell** '73YC, '76W announce the engagement of Steven's daughter, Yael, to Shmuel Rosenmann.



Maureen (Goldsmith) '74E, '74SG and **Rabbi Lippy Friedman** '66YC, '69BR, '69R celebrated the bar mitzvah of their grandson, Uriel Shraga Ra'avad and the bat mitzvah of their granddaughter, Yehudit Lifshitz. Mazel tov to Yehudit's grandparents Naomi and **Yisrael Lifshitz** '66YUHS, '70YC, '73R.

Tobi and **Rabbi Zvi Friedman** '77YC, '81W, '81R announce the birth of their grandson, Yaakov, born to Aviva and **Eliav Friedman** '05W. Yaakov is named after his great-grandfather, HaRav Yaakov Kamenetzky zt"l.

Barbara '76S and **Rabbi Shmuel Goldin** '69YUHS, '73YC, '76F, '76R announce the births of their grandchildren: Julia Beth born to parents **Dr. Rena (Moses)** '98S, '01F, '05F and **Avi Goldin** '95YUHS, '99SB; and Mordecai Reuven born to parents **Noa (Leibowitz)** '08S and Yehuda **Goldin**.



Stephen Gordon '76YC published his first novel, a mystery/thriller called *In The Name of God* (Apprentice House, 2011).



Ira L. Herman '75YUHS, '75YC of Thompson & Knight was on the Oct. 2, 2011 New York Super Lawyers list. Ira is a partner in the firm's corporate reorganization and creditors' rights practice group and focuses his practice on business bankruptcies, corporate restructuring and litigation affecting debtors and creditors.

Sherri '72S and **Rabbi Basil Herring** '70YC, '73R, '78BR announce the birth of their grandson, Akiva Shalom.

Rabbi Ari D. Kahn '78YUHS, '83YC, '86R, '89BR published *Echoes of Eden: Insights into the Weekly Torah Parshiot* (Gefen Publishing House, 2011).

Cookie '70S and **David Klavan** '69YC, '71R announce the birth of their grandson, Malachi, to Tikva and Yuval Volhendler.

Debra '75S and **Barry Laufer** '71YUHS announce the birth of their grandson, Ezra Noam, born to Aviva and Jonathan Edelstein.

Beatrice '74YUHS and **Rabbi Gary Menchel** '74YUHS, '78YC, '81R announce the birth of their granddaughter, Rina.

Rifka (Richman) Monderer '72YUHS, '75TI announces the birth of her granddaughter, Rena, to Elisheva and Yonatan Edel.

Avery E. Neumark '70YUHS, '74YC was interviewed by NY1 on Sept. 1 for his financial expertise and insights into capital preservation funds.

The CEO of Brisk Beverages Ltd., **Joseph Offenbacher** '76YUHS, '79YC, has shared news of installing Freezee machines in eight cities in Israel including six stores in Jerusalem alone.

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REUNION 2012

1959 1960 1961 1962 1963 1964 1965
 1969 1970 1971 1972 1973 1974 1975
 1984 1985 1986 1987 1988 1989 1990

Class Reunions & Commencement 2012

Alumni from the Classes of **1962, 1972** and **1987** are invited to celebrate their milestone reunions this spring. Please join us on **May 23-24** to commemorate your **50th, 40th** and **25th** reunions, visit the YU campuses, and reconnect with classmates.

We welcome your participation on the Reunion Committee. To learn more about YU's exciting two-day class reunion events or how you can contribute to a class gift, please visit www.yu.edu/reunion, email reunion@yu.edu or call 212.960.5412.

Peninah (Segal) '73YUHS, '77S, '80W and **Marc Rabin** announce the birth of their granddaughter, Aviv, to Tamar and Ohad Laufer and the birth of their grandson, Yishai Avichai, to Ora and Ram Peled.



Phyllis Schieber '77F published her fourth novel, *The Manicurist* (Bell Bridge, 2011).

Sandy (Himmelstein) '70S and **Moshe Speter** announce the birth of their grandson, Ilan Harry, born to Tova Speter and Peter Sperber.

Mindy and **Rabbi Robert Zeiger** '77YC, '81R announce the marriage of their son, Eliezer Menachem, to Nadine Faur.

1980s

Leora and **Rabbi Assaf Bednarsh** '89YUHS, '97R, '98BR announce the birth of their daughter, Ruchama Leah.

Judy (Wolpoff) and **Dr. Marc Berger** '80YUHS, '83YC, '87E announce the birth of their daughter, Sydney Ella. Mazel tov to grandparents, **Carol (Freiman)** '56YUHS and **Dr. Donald Berger** '45YUHS, '49YC and Florence and Martin Wolpoff.

Rabbi Binyamin Blau '86YC, '89R has been elected the rabbi of Green Road Synagogue succeeding **Rabbi Melvin Granatstein** '62YC, '67'BR, '67R who is retiring after serving for 37 years.

Gedaliah Borvick '87YC, '94C, who lives in Israel, created My Israel Home, a real estate agency focused on helping families from abroad navigate the often challenging process of purchasing and selling a home in Israel. Boryick is also a contributing editor and columnist on the Israel real estate scene for *The Jewish Home*. His articles can be found at www.myisraelhome.com

The Westwood Kehilla in Los Angeles, CA, honored Batyah and **Rabbi Asher Brander** '89YC, '92R, '96A for their 17 years of leadership, learning and inspiration. Rabbi Brander also recently published *Teachings: In-Depth Reflections on the Parshah* (Mosaica Press, 2011).

Rabbi Michael Brody '82YUHS, '84YC, '89R, '93R, professor of law at Emory University, compiled and edited *Contending with Catastrophe: Jewish Perspectives on September 11th* (K'hal Publishing, 2011), with contributions from the following: **Chancellor Norman Lamm** '49YC, '51R, '66BR, **Rabbis Chaim**

Jachter '81YUHS, '86YC, '88BR, '92R; **Aharon Lichtenstein** '53YC, '59R; **Yona Reiss** '87YC, '91R, '02R; **David Shatz** '65YUHS, '69YC, '73BR, '73R; **Gedalia Dov Schwartz** '46YC, '49R; **Mordechai Willig** '68YC, '71R; and RIETS rosh yeshiva and Cardozo professor, **Rabbi J. David Bleich**.

Rabbi Moshe Erlbaum '88YC, '92R published Rabbi Moshe Atik's *Torah Teasers: Offbeat Questions, Tantalizing Queries, and Challenging Riddles on the Parsha Hashavua* (CreatesSpace, 2011).

Jacki '80S and **Rabbi David Gorelik** '74YUHS, '79YC, '82R, '90BR and Sarah and **Rabbi Moshe Gorelik** '53YC, '55R announce the marriage of their son and grandson, Yechezkel Gorelik, to Sacha Fabian.

Rabbi David Hertzberg '81YUHS, '85YC, '89R received his doctorate from St. John's University in modern world history. His dissertation was on "Intelligence Sharing in Counterterrorism."



Jeff Ifrah '89YC, '92C, '93BR, '97R is the founding partner of Ifrah PLLC (www.ifrahlaw.com). The firm, which focuses its practice on white collar criminal litigation, has recently moved to new offices at 1717 Pennsylvania Avenue in Washington, D.C.

Rena '84S and **Rabbi Avrohom Kanarek** '78YUHS, '83YC, '86R announce the birth of their grandson, Simcha Tzvi, born to Miriam and Yehuda Kanarek. Mazel tov to great-grandparents Rhoda Kanarek and **Dr. Irving** '55YUHS, '59YC and **Ricky Goldsmith** '58YUHS.

Former NCSY Chicago regional president **Sheri (Chasin)** '86S and former NCSY national treasurer **Rabbi Shimon Kurland** '79YC, '82C will be the lead NCSY alumni awardees at the Ben Zakkai Honor Society National Scholarship Reception in January 2012.



Jacqueline (Klausner) '86S and **Rabbi Dr. Marc Mandel** '79YUHS, '83YC, '88R, '88W announce the marriage of their daughter, Kayla, to Yaakov Lasson. Mazel tov to Dr. and Mrs. Elly Lasson of Baltimore, MD.

Marcy (Vann) '87S and **Rabbi David Marcus** '82R, '91F celebrated the bar mitzvah of their son, Yehoshua. Mazel tov to grandparents, **Chaya** '59S and **Rabbi Elihu Marcus** '53YC, '56R, '99F.

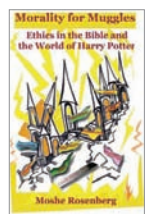
Fran and **Dr. Stuart Morduchowitz** '84YUHS, '88YC, '92E celebrated the bat mitzvah of their daughter, Tamara Ruth. Mazel tov to grandparents Ada and **Rabbi Abraham Morduchowitz** '50YUHS, '54YC, '56R and Lily and **Rabbi Alfred Friedman** '52YUHS.

Dr. Esther '86S, '95F and **Rabbi Meir Orlian** '83YUHS, '87YC, '90R, '93BR announce the marriage of their daughter, Sara, to Avrahami Rosenberg of Petach Tikva. Mazel tov to grandparents: Stern College for Women Associate Dean **Ethel Orlian** '57YUHS, '61S, Associate Professor of Bible **Dr. J. Mitchell Orlian** '54TI, '55YC, '60F, '73BR, YUHS faculty member Dr. Riki Koenigsberg, and **Dr. Mordecai Koenigsberg** '59YC, '63A.

Ariela and **Dr. Jeff Port** '83YC announce the engagement of their daughter, Aviva, to Neve Daniel. Mazel tov to great-grandparents Marlene and **Dr. Yale Port** '53YC, '56R, '59F.

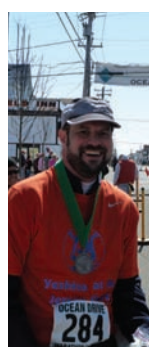


Laurence J. Rabinovich '82YC joins Hiscock & Barley as a partner in the New York office to continue his practice in insurance coverage and transportation law.



Rabbi Moshe Rosenberg '82YC, '84R published his book, *Morality for Muggles: Ethics in the Bible and the World of Harry Potter* (KTAV Publishing House, 2011).

Professor Smadar and RIETS Rosh Yeshiva **Rabbi Michael Rosensweig** '80YC, '80R, '86W, '96BR celebrated the bat mitzvah of their daughter, Elisheva. Mazel tov to Elisheva's grandparents, Miriam and **Rabbi Dr. Bernard Rosensweig** '47YC, '50R, '70BR.



The Aug. 22 *New Jersey Jewish News* profiled **Rabbi Elie Tuchman, Ed.D.** '89YC, '92R, '94A, '10A as he trained for and participated in the 26.2-mile Ocean Drive Marathon. Completing the race in five hours and 39 minutes, Rabbi Tuchman raised more than \$8,500 for the Yeshiva at Jersey Shore's tuition assistance.

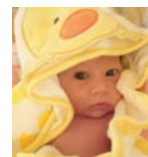
Yocheved (Evebeth Blond) '89S and **Rabbi Elchanan Weinbach** '86YC, '90AZ, '89R announce the marriage of their daughter, Ora, to Rabbi Yakov Weiner.

1990s

David Anziska '96YUHS, '99YC launched the Law Offices of David Anziska. His practice specializes in class action litigation.



Rabbi Yoel Finkelman '94YC, '94BR published his book, *Strictly Kosher Reading: Popular Literature and the Condition of Contemporary Orthodoxy* (Academic Studies Press, 2011).



Galia (Hassid) Galansky '93YUHS announces the birth of her daughter, Gabriella Eve.

Giela (Nussbaum) '95YUHS, '99S and Ben **Gellis** announce the birth of their daughter, Mira Salit. Big brothers Adir, Mayteev and Elyon are excited to have a little sister.



Israel's President Shimon Peres conferred the 2011 Presidential Citation for Volunteerism to **Joseph Gitler** '92YUHS for his founding and leadership of Leket Israel, www.leket.org, Israel's national food bank and food rescue network. Visit yu.edu/alumni/profiles to read more about Joseph Gitler and his impressive work.

Ellie '99YUHS, '03S and **Elly Goldenberg** '03SB announce the birth of their daughter, Ava Tamar. Mazel tov to grandparents **Esther** '80S and **Dr. Kenneth Nyer** '80YC, '84E.

Dr. Howard M. Goldfischer '92YC was named clinical manager of the medical rehabilitation program and senior neuropsychologist at Easter Seals Capital Region & Eastern Connecticut.

Carolyn and **Judah Kaplan** '92SB announce the birth of their daughter, Esther Samantha.

Yael Bitton '98YUHS and **Matt Krieger** '00YC announce the birth of their son.

People of the Book

YU Alumni Who Write, Publish and Sell



“ Stern College gave me many opportunities to develop and grow a Jewish intellectual platform, particularly with the guidance of a number of my professors with whom I am still in contact... ”

Dr. Erica Brown '88S



Jews are people of the book—and thus, many can be found in the book and magazine publishing industry. Though publishing is a notoriously difficult and often cutthroat profession to break into, especially in New York, many YU alumni have found a way to succeed and make their mark in the industry.

THE WRITER

Dr. Erica Brown '88S studied philosophy and Judaic studies at Stern College for Women. After obtaining a master's degrees in religious education and rabbinics from the University of London and another master's degree in near eastern languages and civilizations from Harvard University, she obtained a PhD from Baltimore Hebrew University and settled into a position as scholar-in-residence for the Jewish Federation of Greater Washington. She teaches classes in Jewish thought and ethics, as well as leadership development, and lectures widely on subjects of importance to the Jewish community. She writes an online essay, “Weekly Jewish Wisdom,” that has appeared on the *Newsweek/Washington Post's* “On Faith” Web site.

And, on the side, she finds time to write books of contemporary Jewish interest.

Much of what Brown has learned about Judaism, she credits to her professors at Stern. “Stern College gave me many opportunities to develop and grow a Jewish intellectual platform, particularly with the guidance of a number of my professors with whom I am still in contact. I don't know how many people could make that claim in other universities,” Brown said. “I felt that many of my professors, more than just teaching a subject, showed me positive models for living an authentic and meaningful adult life. I was forced to think in a very sophisticated way about my Judaism and that lives with me every day.”

Brown's books on Judaism include *Inspired Jewish Leadership*, a National Jewish Book Award finalist; *Spiritual Boredom*; *Confronting Scandal*; and *The Case for Jewish Peoplehood* (of which she is co-author). Her latest book is *In the Narrow Places: Daily Inspiration for the Three Weeks*.

However, she is most proud of a book that she wrote over a decade ago, and which has yet to be shared with a wider readership. *The Sacred Canvas: The Hebrew Bible in the Eyes of the Artist* contrasts paintings of the same scene to understand how artists read Biblical texts. “It's a meshing of many important worlds for me, and I hope one day I can share it with others as a published work,” Brown explained.

Brown strongly believes that writing is a serious process that requires considerable dedication. “If you want to write seriously, it has to be a daily discipline,” she said. “When I'm writing a book, I write at least 1,000 words a day. They may be awful and I may have to delete 900 of them, but at least I know that I am in the rhythm of writing.”

Brown's world of teaching informs the topics she chooses to write about. “What I'm experiencing personally, or what Jewish life is undergoing that few people have written about or that needs extra emphasis, is what I choose to focus on,” she said. “This explains my book on spiritual boredom and my book on scandal. I also read a great deal and in many different genres. That keeps me thinking in different ways about different things, a more nimble and creative way of thinking and engaging ideas.”

Many women who balance a busy work life with an equally busy home life struggle to find a sense of equilibrium. Brown's many professional pursuits look daunting when you consider she is also a wife (to Dr. Jeremy Brown) and mother to four children (Talia, Gavriel, Yishai and Ayelet). However, Brown has a unique view of the situation. “I don't struggle with the work versus life equation. I think that's way too linear a breakdown,” she said. “We are complex beings. We have to entertain complexity as a facet of life, not as something we're trying to quash and tame. I feel blessed that my life has many different parts to it, and often contradictions prove to be a blessing.”

Brown recommends that students and alumni who hope to become serious writers and published authors have many readers look at their work, and accept literary criticisms with an open mind.

“I take no offense when I get edited and enjoy heavy editing because it means that someone else is taking my work seriously. Writing is for reading, and if an outside reader doesn't understand what you've written, then you haven't done your job,” she explained. “Find someone who will read and critique your work and offer the same service in return. Too many people fall in love with what Faulkner called ‘all their little darlings’—words and expressions that they get so attached to that they can't delete them. It says in *Mishlei* that if you correct a wise person, he'll love you, and if you correct a wicked person, he'll hate you. Good writers are wise writers. They know that good editing makes writing sing.”

THE ACCOUNT MANAGER

Most women can remember their first issue of *Seventeen* magazine. The unofficial magazine of choice for the average American teenage girl is one of the most successful youth-oriented publications of all time. Tova Heiney '01S works as an account manager for the magazine, and is responsible for selling ad pages in each issue.

As an English major at Stern College for Women, Heiney said she often walked by the Hearst building, located near Stern in midtown Manhattan. “When I walked by Hearst Tower, I often thought how cool it would be to work for a magazine. When I realized I knew someone at *Natural History* magazine, I applied for an assistant job and got it.”

Heiney noted that this was a very small, privately owned magazine and her

“I like to help young adults as they are just starting their careers, when they are trying to figure out what they want to do in life and how to achieve it.”

Tova Heiney '01S



“I had previously taken a literature course called ‘Medical Narratives’ and, remembering how much I enjoyed the class, decided to switch my major to English.”

Yishai Seidman '05YC

salary was very low. “I had to work two jobs to support myself for those six months but it was worth it for me to break into the industry,” she said. “From there I was cold-called by Conde Nast, a larger company, and was hired as a sales assistant at *The New Yorker*.”

At *The New Yorker*, Heiney was quickly promoted to the marketing department, and was launched into the world of magazine publishing. She spent six years marketing several different publications before deciding sales was most suitable for her. “The move from marketing to sales is not easy. I was lucky that my current position called for a salesperson with a marketing background. Other people wanting to make this switch might leave the magazine industry to get a sales job in another arena, or get a sales job at a very small publication, only to return to a major publishing house once you have solid sales experience,” Heiney said.

Selling ad pages for *Seventeen* includes working with the marketing department to create PowerPoint presentations or mailings to clients and potential advertisers, managing her account list and ensuring client satisfaction. “There are also some great perks to my job,” said Heiney. “I am constantly out and about, meeting new people and entertaining them through lunches and manicures—relationship building is key. The editing team also holds beauty sales, where all the staff members get to buy fun products that may have recently been featured in the magazine for only a dollar, with all proceeds going to charity.”

Speaking to current Stern students who are hoping to find their own niche within the publishing industry, Heiney highly recommends obtaining an internship while still in college. “It will make getting an assistant job easier once you graduate. There are always spring, summer and fall internships available,” she said. Heiney shared this advice with students aspiring to enter the publishing field at an alumni career session in the spring, where she spoke about her job and the duties it entails. “I like to help young adults as they are just starting their careers, when they are trying to figure out what they want to do in life and how to achieve it,” she said.

THE AGENT

When he first entered Yeshiva University in 2005, Yishai Seidman said he thought he had three career choices: to become a lawyer, an accountant or a doctor. He picked the last path but, after a few semesters, recognized something was amiss.

“I realized that as much as I wanted to be a doctor, my talents didn’t lie in the sciences. I just had no idea what else to pursue,” recalled Seidman. “I had previously taken a literature course called Medical Narratives, and, remembering how much I enjoyed the class, decided to switch my major to English.”

Though he had only three semesters left before graduating, Seidman decided to study what truly interested him, and to figure out a career later. “That was a big change in my undergraduate experience,” he said. “A lot of people, including me,

go to college with a preconceived notion of what they want to do so they can pursue a specific career after they graduate. But I realized that it doesn’t always work out that way and that I might as well study what I enjoy.”

While taking seven literature courses in his last two semesters at YU, Seidman took a class with Dr. Liel Leibovitz, a visiting creative writing professor and a published author. “Professor Leibovitz brought in a panel of people in the publishing industry including his editor, his agent and a children’s book editor,” said Seidman. “They talked about their respective roles in the publishing industry, and then took questions from the class. It was a great experience, and the first time I was exposed to different opportunities within the publishing field.”

Seidman was particularly interested in agency work so he pursued an internship at a literary agency after graduating in May ’08. He was hired to intern at Artists and Artisans, a full-service literary management company in midtown Manhattan. Five months later, he was hired by Writer’s House, another literary agency. “The agency has an unbelievable internship program, almost like a mini-graduate school,” he explained. When his internship ended in January, he was hired as an office manager, on a temporary basis, for someone who took leave for several months, which gave him an opportunity to make some great connections.

“Many people in this business get the jobs they have thanks to connections they’ve made as they worked their way up,” said Seidman. He joined the literary agency, Dunlow, Carson & Lerner, on a full-time basis not long after. He has been blessed to work with some wonderful writers, he said, and spends much of his free time reading, since the workday is devoted to contract negotiations and reading query letters—one-page “pitches” from authors trying to sell their works.

“Right now I am mostly working with literary fiction, but there’s no hard rule about what I’m looking for. It’s definitely important to me that stories have interesting characters and are written in a strong voice,” Seidman remarked. “Believe it or not, I actually struggle more with books that deal with Jewish themes or topics. It’s sometimes hard for me to distinguish whether they are objectively interesting or only interesting to me because they’re familiar.”

To current YU students who might consider a career as a literary agent, Seidman advised, “I would definitely encourage taking creative writing courses. You need to observe what your peers are writing to learn what you think works and what doesn’t—that’s your intro to analysis of contemporary writing. I would also say to pursue internships during school or when you graduate, as it is a fairly competitive field and experience plays a big part in getting your foot in the door, getting jobs and making those important connections.” ■

🔗 To read about other inspirational YU graduates, visit the alumni Web site at www.yu.edu/alumni/profiles and check out the alumni profiles; or, to share your own achievements, submit a Class Note at www.yu.edu/alumni/notes.

CLASSNOTES



Dr. Joshua Landa '95YUHS, '00YC completed his spine surgery fellowship at the Cleveland Clinic and joined Atlantic Spinal Care in New Jersey, specializing in minimally invasive and endoscopic spinal surgery.

Kesher Israel Congregation in Harrisburg, PA, hosted **Naomi** '96S and **Rabbi Bini Maryles** '97SB, '01R, '10A as scholars-in-residence. Naomi Maryles delivered a talk entitled, "Tales from the Beth Din" and Rabbi Maryles delivered various presentations including "In the Era of Twitter: How to Best Advocate for Israel in 20 Seconds or Less."

Jonathan "Yoni" Oppenheim '99YUHS, a co-founder of the 24/6 theatre company, presented a limited engagement performance of Ibsen's *The Doll's House* at the off-Broadway theatre The Tank in early April 2011. Oppenheim, the director of the performance, adapted a Purim theme into the play. The 24/6 theatre group does not perform on Shabbos.



YU Director of Events **Aliza (Berenholz) Peled** '92YUHS, '96S married Yehuda Leon Peled on Nov. 14, 2010. They also announce the birth of their son, Chaim Daniel, in late August. Mazel tov to grandparents Manya and **Rabbi Heshy Berenholz** '60YUHS and Elana and Jack Peled.



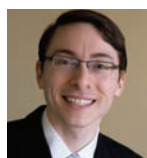
Alyssa (Meyers) and **Dr. Arie E. Pelta** '96YC announce the birth of their sixth child, Moshe Leib.



Rabbi Menachem Penner '91YC, '95R is now the associate dean of operations for RIETS.



Ilana and **Rabbi Jeffrey Saks** '91YC, '93BR, '95R announce the birth of their fourth child, Adi Azriela, in Jerusalem.



Rabbi Dr. Eliezer Schnall, PhD '95YUHS, '00YC, '02F, '03R, '06F, professor of psychology at Yeshiva College, was the subject of an Aug. 11

New York Times article reviewing his research, "Irving Janis's Groupthink and the Sanhedrin of Ancient Israel." He presented this research on Aug. 7 at the American Psychological Association's 119th annual convention in Washington, D.C. He also lectured on "An Overlooked Minority: Recent Assessments of the Orthodox Jewish Community" at the 74th annual convention of the New York State Psychological Association.

Dr. Rivka and RIETS bochen and rosh yeshiva **Rabbi Ezra Schwartz** '96YC, '01R, '05BR, '07R, '07A announce the birth of their son, Yosef Dov.

Alisha and **Joshua Summers** '97YUHS, '01YC, '04C announce the birth of their son, Aaron Michael.

Deborah and **Rabbi Shlomo Weissmann** '92YUHS, '96YC, '01R announce the birth of their daughter, Ahuva Rivka.

Rabbi Michael Zylberman '96YUHS, '00YC, '03R, '03BR published a new sefer, *Sefer Tov Lev* on Maseches Psachim.

2000s

The following 10 Yeshiva University graduates are participating in the 2011–2012 Legacy Heritage Teacher Training Fellowship program. They will be placed in schools across North America and receive ongoing support and training from the Azrieli Graduate School of Jewish Education and Administration:

Kyle Borenstein '11SB
Ariella Gorman '10S
Alyson Jacobs '10S
Rachel Lee '08S
Daniel Loewenstein '10YC
Sara Schwartz '08S
Ruthie Skaist '10S
Devora Stechler '09S
Aryeh Wasserman '11YC
Noam Weissman '08YC

The following graduates are participating in the GiveBack Fellowship, a post-college year-long commitment to work in a Jewish day school:

Joshua Liggett '07SB
Matthew Williams '10YC

SAVE THE DATE

Tribute to
**Coach Jonathan Halpert and
 Court Dedication Ceremony**
 in recognition of 40 years of
 service to Yeshiva University
 and the Maccabees

SUNDAY | APRIL 29, 2012 | 11 A.M.
 Max Stern Athletic Center
 Wilf Campus



"CHARITABLE GIVING AND HALACHA" AT GRANT THORNTON LLP FEATURING RABBI HERSHEL SCHACHTER (DECEMBER 1, 2011)



Emcee **Jack Katz** and **Rabbi Hershel Schachter** '58YUHS, '62YC, '67R

Jack Katz, (top-right corner), kicks off the event with a capacity crowd of 65



ALUMNI DAY AT THE MACS BASKETBALL GAME (DECEMBER 18, 2011)



Julie '86YUHS, '89S and **Shabsi Schreier** '81YUHS, '85YC stand before the interactive display they gifted to YU



Past Macs captain Bruce Wenig '72YUHS, '76YC reunites with **Coach Jonny Halpert** '62YUHS, '66YC, '78F



Don "Denny" Geller '45YUHS, '49YC, '99W returns to YU to accept his recognition as a past Macs captain ('48-'49) from **President Richard M. Joel** '68YUHS



Future Macs participate in a shooting contest with the current team players



Past Macs captains Dovid Cohen '93YC, **Daniel Aaron** '90YUHS, '94YC and **Elisha Rothman** '92YC



Brothers Lior Hod '88YC and **Ayal Hod** '88SB are honored as past Macs captains alongside their children and **President Richard M. Joel** '68YUHS

ALUMNITODAY

YU HOMECOMING (SEPTEMBER 18, 2011)

On Sept. 18, more than 600 members of the Yeshiva University community came together for a day of celebration and reconnection at YU's Homecoming. It was a day with something for everyone: an assortment of college classes and shiurim [lectures], face-painting and carnival games, a club fair, live music, balloon-making, hot pretzels and cold smoothies. Current students and alumni of all ages met old friends and made new ones, sharing memories of their college experience and a feeling of pride and belonging to the larger YU family.



A NIGHT OF FASHION AND GLAMOUR (NOVEMBER 8, 2011)



☛ Doris Travis, SCW board member; Rochel Weiss

☛ (l-r) Sheryl Katz, Karen Federbush, Andrea Reichel '90S, Pam Hirt '90S, Mindy Davidoff '87S and Batya Paul '94S

☛ (l-r) Suzy Friedman, Elyssa Schertz, Malki Rosen '85S, Chani Klein, Yael Schertz '08S, '09W and Bonnie Schertz '82S

☛ Abby Herschmann '97S; Aimee Cement '95S; Aimee Turner '00S

☛ Hadassah Bienenfeld '54TI, SCW board member, guest and Shira Perl '89YUHS, '93S

CLASSNOTES

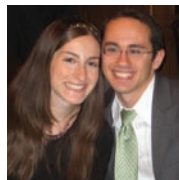


Nechama (Grunseid) '09S and Jon Ackerman '05YC announce the birth of their daughter, Ashira.

Rebecca '07A and Rabbi Eli Belizon '07SB, '10R announce the birth of their son, Akiva.

Gigi '09S and Dovi Bergman '07YC announce the birth of their son.

Yael '07S and Michael Bleicher announce the birth of their daughter, Meira.



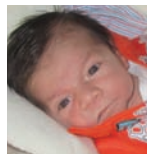
Sarah (Weinerman) Cheses '06S is the yoetzet halacha, a trained halachic adviser, at Yale's Jewish Learning Initiative on Campus (JLIC), a program that partners with the Orthodox Union and Hillel International. She is one of only seven yoetzet halacha in North America and serves in her role with her husband, Rabbi **Noah Cheses '08YC, '11R**. Visit yu.edu/alumni/profile to read more about Sarah Cheses and her unique work.

Rabbi Eli Cohn '00YUHS, '05YC, '08R married **Ilana Levin '07S**.

Aviva (Laufer) '00S, '05BR and Jonathan Edelstein '01YC announce the birth of their son, Ezra Noam.

Rabbi Shlomo Einhorn '01YC, '04R, '09A published his sefer, *Maayse Choshev*. For a free download of the sefer, visit www.hebrewbooks.org/50816.

Faigy and **Rabbi Arie Folger '03R** announce the birth of their son, Menachem Meir, and Rabbi Folger's new role as community rabbi of Munich, Germany.



Former presidential fellows **Michal '07S and Yoni Frankel '07YC** announce the birth of their son, Elisha Aaron.

Aviva '03S and Rabbi Josh Friedman '97YC, '01R announce the birth of their son, Binyomin.

Alise and Yoni Gold '09YC announce the birth of their daughter, Ayelet Chana.



Judy '01S and Aryeh Goldberg '01SB announce the birth of their son and future graduate in the YU class of 2032, Eliezer Shlomo.

Elyssa (Gershater) and Ezra Goldschmidt '08YC announce the birth of their son, Yitzchak.

Devorah '08S and Yakov Grun '09YC announce the birth of their son, Yisrael Baruch.

Sarah and Rabbi Evan Hoffman '02YC, '03BR, '06R announce the birth of their son, Eliyahu Yitzchak.

Rabbi Shimshon Jacob '06YC, '07A, '10R teaches Talmud, Gemara and woodshop at the Rae Kushner Yeshiva High School in Livingston, NJ and is also the 2011 recipient of the Hoffman/Grinspoon-Steinhardt Award for Excellence in Jewish Education, an award

given by the Partnership for Jewish Learning and Life each year to an outstanding Jewish educator and named in honor of donors Gene and Adele (z"l) Hoffman.

Shira '05S and Rabbi Bryan Kinzbrunner '01YC, '03BR, '07R announce the birth of their son.



Joshua A. Klarfeld '02YC joins Ulmer & Berne as an associate in the product liability practice group. Joshua will focus his practice on pharmaceutical, medical device and mass tort litigation in the Cleveland, OH area.



Lavie Margolin '02SB participated in the Day of Chessed on Sept. 11 at the Hebrew Institute of Riverdale by providing one-on-one resume evaluations.



Jake Marmer '00SB recently published his book of poetry, *Jazz Talmud* (Sheep Meadow, 2011).

Ariana '08S and Adam Reich '08YC announce the birth of their daughter, Ayelet Menucha. Mazel tov to great-grandparents Gloria and **Marty Epstein '61YC**.

Dr. Michelle (Waldman) '00S and Rabbi Yehuda Sarna '01YC, '05R announce the birth of their son, Gershon Amital.

Rabbi Yechiel Schrader '00YC, '03R married Chava Janovsky.

Tsvi Selengut '07SB married Tali Zucker.

Rabbi Yechiel Shaffer '07YC, '11AZ, '11R married **Aliza Rosin '04S**. Mazel tov to Rabbi Shaffer's parents, Machla and Rabbi Ian Shaffer.

Eli Shapiro '01W, '11A is now the clinical director at Madraigos, which provides a wide array of innovative programs and professional services designed for teens and young adults to help them cope with the everyday challenges of life. Shapiro will oversee all aspects of the organization's clinical office and work closely with Madraigos' members and their families.



Jonathan "Yoni" Shenkman '07SB founded the Shenkman Wealth Advisory Group, based out of Morgan Stanley's New York office. In this role he is responsible for leveraging the firm's resources to provide tailored investment and financial planning solutions to individuals, families, and businesses both in the United States and abroad.

Rachel '05S and Rabbi Sandy Shulkes announce the birth of their daughter, Sarah Deena Devorah.

Grant Silverstein '05YC, '07W works for the group buying Web site JDeal.com. He also received the Community Service Award from the Upper West Side synagogue, The Jewish Center, in June 2011.

Rabbi Dr. Eric Siskind '09R, '09E published his baseball fantasy novel, *Moment of Clutch* (Amazon Digital Services, 2011), available via www.amazon.com.

Bethany '01S, '06A and Rabbi Joshua Strulowitz '01YC, '05R announce the birth of their son, Akiva. Mazel tov to grandparents, Sheila and **Larry Strulowitz '71YC**.



Shelhevet "Shelli" (Hoffman) '05YUHS, '11A married **Chaim Sussman '02SB** in the first kosher wedding held at Citi Field in New York City.



Ayala and Rabbi Michael Teitcher '07YC, '10R announce the birth of their son.

Chaim Theil '03SB is a student in the MBA program at Columbia Business School. For the past four years, Theil has been a corporate attorney at the law firm of Willkie Farr & Gallagher LLP in New York. He received his JD from the New York University School of Law in 2007.

Tamar (Grun) '07S and Joshua Vogel '07YC announce the birth of their son, Simcha Gedalya. Mazel tov to grandparents **Cheryl '80S and Alan Vogel and Yehudit and Jacob Grun**.

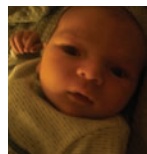


Joshua S. Weinberg '07YC joined the corporate and securities department of Honigman, a leading business law firm based in Michigan with an international practice.

Rabbi Matan Wexler '05SB, '09A, '09R married **Yaffi Spodek '08S**. Mazel tov to parents **Paula '72YUHS, '74TI** and **Rabbi Ira Spodek '71YC, '74BR, '74R** and Bonnie and Reid Wexler.

Dr. Rachel and Rabbi Akiva Wolk '06YC, '08A, '10R announce the birth of their daughter. Mazel tov to grandparents **Annette '74S and Rabbi Howard Wolk '70YUHS, '74YC, '77F, '77R**.

Natania Wright '03S, '07F, '10F married Dmitry Ostrovsky.



Orit (Meyers) '09S and Moshe Zharnest '10SB announce the birth of their son, Shimon Gedalya. Mazel tov to grandparents Faye and Leon Zharnest and Fay and Rabbi Hillel Meyers.

2010s



Moshe Broder '11YC married **Batsheva Chapman '11S**.



Yechiel Simcha Ciment '11SB married **Alexis Hailey Swedroe '11SB**.

Efrem Kleinberg '11A married Tamar Gold.



Rabbi Jordan Rosenberg '10R created www.MyAgingFolks.com, a Web site that provides free expert answers and a proprietary call service that caregivers can use to connect with thousands of eldercare professionals and lawyers around the country.

The August 2011 edition of *The Jewish Press* featured an article entitled "Peace of Mind with Faith and Trust" by **Rachael (Goldberg) Rothstein '10S** and Devora (Greer) Shabtai.

Batya '10S and Yosef Sharbat '09YC announce the birth of their son.

Ariella '11S and Dovid Zirkind '09YC announce the birth of their daughter, Amira.

In Memorium

Samuel Berger '51YUHS
Samuel William Bloom '42YUHS, '46YC
Moshe Fenichel '68YUHS, '72YC
Rabbi Emanuel Frankel '54YC, '04BR
Rabbi Moshe (Milton) Furst '39YUHS, '43YC, '46R
David Goldberg '72YUHS
Dr. Jacob E. Goldman '40YC
Bella Harris '86W
Meyer Kimmel '27YUHS, '35R
Dr. Martin Lilker '41YUHS, '45YC, '77F
Dr. Allen Mandelbaum '45YC
Rabbi Dr. Alvin M. Poplack '58BR
Meira Reimer '05SB
Rabbi Akiva Schlusell '57R
Frank Schonfeld '35 YUHS, '39 YC
Dr. Judith Socolov '72F
Baruch "Brian" Stone '83YUHS
Rabbi Mordechai Summer '54YC, '56R, '60F, '94A

YU ALUMNI FINDER

THE OFFICE OF ALUMNI AFFAIRS IS TRYING TO LOCATE ALUMNI WITH WHOM WE'VE LOST TOUCH. TO DO THIS, WE NEED YOUR HELP!

- For every graduate that you identify (and is confirmed), you will be in the running to win great prizes!

Recent winners received two round-trip tickets sponsored by EL AL Israel Airlines and two tickets to the Yeshiva University Hanukkah Dinner.

- Once confirmed, the lost graduate, too, will be entered to win a prize.

GET STARTED TODAY!
 Visit YU Alumni Finder today at yu.edu/AlumniFinder to start searching for alumni you know.

Legend for school abbreviations:

A: Azrieli Graduate School of Jewish Education and Administration • **BR:** Bernard Revel Graduate School • **BS:** Belfer Graduate School of Science • **BZ:** Philip and Sarah Belz School of Jewish Music • **C:** Cardozo School of Law • **E:** Albert Einstein College of Medicine • **F:** Ferkauf Graduate School of Psychology • **R:** Rabbi Isaac Elchanan Theological Seminary • **S:** Stern College for Women • **SB:** Syms School of Business • **TI:** Teacher's Institute • **W:** Wurzel School of Social Work • **YC:** Yeshiva College • **YUHS:** Yeshiva University High Schools