

Yeshiva University Libraries Strategic Goals

7/7/2016

INITIATIVE	TACTIC(S)	RESPONSIBLE PARTY	COST OUTLAYS	COMMENTS
<i>Collections</i>				
<p>Goals: Enhance acquisition of and access to materials in support of student academic success and faculty excellence in teaching and research; maintain/expand Library's role as an academic research library for Hebraica-Judaica serving students, faculty, the academic community and the Jewish community at large.</p>				
<p>Make hidden (unaccessioned or uncataloged) materials held by Mendel Gottesman Library* available for discovery and use</p> <p>*Materials are primarily in basement and subbasement. Some also in stacks on 4/5/5A.</p>	<p>Establish work group to identify, appraise and catalog materials. Steps include:</p> <ul style="list-style-type: none"> -Draft budgets for conservation and preservation: mold removal, restoration, reformatting, etc. -Devise plan for additional staffing based on volume for appraisal and cataloging -Incorporate best practices from consultant's report on Gottesman collections and collection management -Align with Library's participation in EAST (Eastern Academic Scholars Trust) print retention partnership 	<p>Gottesman (lead), Technical Services. Special Collections (as needed)</p>	<p>High: Additional staffing for appraisal and cataloging, and preservation costs. High staffing commitment</p>	
<p>Strategically pursue digitization of rare and unique holdings</p>	<p>Establish work group to strategically position the Library to digitize rare and unique holdings. Steps include:</p> <ul style="list-style-type: none"> -Review/rework policy for addressing copyright issues -Set metadata standards -Set file naming and storage standards -Systematize selection process -Research and recommend repository and access requirements 	<p>Library Digital Services (lead), Special Collections, Gottesman</p>	<p>Nominal outlays to plan (some training); high to implement. High staffing commitment</p>	

	-Budget for skill development in best practices and tools			
Improve access to and management of archival holdings by upgrading from outdated and unsupported tools and systems	-Migrate from Archivists Toolkit to ArchivesSpace archival management tool -Upgrade to industry encoding standard and a finding aids system that better supports access	Special Collections (lead), Library Digital Services	-\$5,000/year for ArchivesSpace -May require consultant for upgrade of finding aids system	
Review and revise Library's Collection Development policies and processes to document clearly and to ensure systematic achievement of goals	Establish work group to review and rework development policies and processes. To consider: -Coordinate with faculty as appropriate (through liaisons or other touchpoints) -Align with consultant's report (MGL) -Align with Library's participation in EAST (Eastern Academic Scholars Trust) print retention partnership -Set schedule for ongoing review	Underway by Dept. Heads		
Proactively pursue grants and professional assistance to support work on above initiatives	-Consult with Institutional Advancement and Ellucian advisors regarding funding opportunities -Investigate pursuing internships with Library and Information School students	Director of University Libraries, other staff members as needed or appropriate		

Staff Development

Goals: Continue to develop an informed, engaged, knowledgeable, skilled, empowered, collaborative and mission-directed library staff, well equipped for the present and future challenges involved in supporting research, teaching and learning at Yeshiva University.

Improve internal communication	- Circulate reports, minutes and other written artifacts describing library activities. If none, consider a brief email or empower and encourage staff to hold brief lunch-n-learn (20-30 minutes)	Kick off email/session to launch/promote. Ongoing reinforcement from all staff.		
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	-Create a shared repository of library reports, minutes and current working documents	Director of University Libraries convenes work group to accomplish this		Include records management considerations of library materials in this project
Foster cross-departmental collaboration	<p>-Hold ongoing, periodic seminars for discussion of in-depth topics arising from staff projects/activities</p> <p>-Annually select a broad objective that all staff works toward. (Propose “improving communication” as the initial objective, with other Staff Development initiatives as part of means of achieving)</p>	<p>Director of University Libraries convenes committee to assess, plan and coordinate seminars</p> <p>Kickoff session to launch initiative, with ongoing follow up/reinforcement within departments and cross-department functional areas to concretize and actualize.</p>		<p>Consider:</p> <ul style="list-style-type: none"> -thematic-based seminars -discussion of Library’s mission/vision/strategic plan and University initiatives impacting Library <p>Consider:</p> <ul style="list-style-type: none"> -aligning (above) periodic seminars with the objective, as appropriate - Encouraging sharing related literature and other resources and discussion of them (formally or informally)
Enable continuing education via peer-to-peer learning and external	Establish committee to assess, plan and coordinate staff development activities,	Director of University Libraries convenes	Costs for outside expertise or	

mentors	with initial prioritization of technology training. To consider: -Assess to determine staff needs, potential impact, effort and cost -Develop the means to share staff members' existing knowledge and skills with colleagues via online guides/other asynchronous training, "lunch-n-learns", brief workshops, 1-1 consultations, etc. -Prepare proposals for additional up-skilling based on outside expertise including webinars, online courses, participation in local workshops or other programs, participation in conferences or symposia, online help files from technology vendors, and outside guest instructors.	committee	resources	
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<i>Technological Services</i>				
Goal: Provide technological resources to optimally support the teaching, learning and research needs of library patrons and administrative needs of staff.				
Expand current technology tools available in support of patrons and staff	Establish work group to assess needs, research best practices and prioritize options (see Comments). Include process for continual monitoring of users' experience with technology in the library and their expressed needs.	Director of University Libraries convenes work group	Costs involved for new equipment	Options include student fax machine, color copying, additional scanners, email for scanning, overhead scanner/digital camera for patron requests for scans of fragile materials

Provide technology tools to support student collaboration	Draft budget to equip group study rooms with technology for collaborative study and projects.	(Consider rolling into above work group for expanding technology tools)	Costs involved	Options include table-top projectors, flat-panel displays with PC capability, wireless keyboards, CD/DVD players, video and presentation creation/editing /annotating capabilities.
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Outreach

Goals: Integrate the libraries into the life of the university in order to provide better support for student learning and faculty research and teaching. Enhance the reputation of the University. Attract new constituents, strengthen existing relationships, and help raise the profile of the University within higher education.

Develop programs, workshops, events, and informational materials that engage multiple constituencies and user groups and elevate the standing of the University	-Convene representative work group -Assess and prioritize options (see Comments)	Director of University Libraries convenes work group	High staffing commitment. Costs for support of librarians' membership in professional associations and attendance at conferences and other events.	Options include library liaison & personal librarian programs, celebration of faculty authors, faculty readings, library fair, exhibitions, faculty orientations, student research award
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<p>Develop a clear image of the libraries and a clear message for each outreach initiative</p>	<ul style="list-style-type: none"> -Convene representative work group -Develop a checklist for promotion: steps to develop a clear message, mission alignment, audience analysis, delivery plan -Maintain contact & distribution lists and procedures -Regularize communications in frequency and recognizable branding 	<p>Director of University Libraries convenes work group</p>	<p>Nominal</p>	<p>-Consider same work group as for program development above</p>
<p>Enable and support librarians' participation in the profession, locally, regionally, nationally, and globally.</p>	<p>Convene a working group to develop policies, guidelines and procedures outlining support for librarians' participation and leadership in relevant associations, consortia, and other cross-institutional collaborative initiatives, encouraging them to seek out opportunities, share information, attend and participate in activities.</p>	<p>Director of University Libraries convenes work group</p>	<p>Ranges from just staff time to also financial support for travel and participation.</p>	
<p>Provide a central (digital) repository of University scholarship to elevate university standing in the larger academic and cultural world, increase pride among faculty, students, and alumni/ae, and engage a global audience</p>	<ul style="list-style-type: none"> -Appoint work group -Analyze repositories of peer institutions -Develop rationale -Assess vendor options and costs -Seek faculty engagement -Consult divisions -Consult Writing Center -Develop inclusion criteria -Investigate copyright questions -Consider options for OCR -Seek endorsement of provost & deans -Consider collaboration with RIETS and Belz School of Jewish Music -Note: Leverage research/knowledge of Library's Digitization initiative (Collections strategy), and consider its 	<p>Director of University Libraries convenes work group</p>	<p>Relatively high annual cost unless developed internally</p>	<ul style="list-style-type: none"> -Potential to include pre-prints, working papers, conference papers divrei Torah, student honors theses and award-winning papers, poetry, performances, portfolios, university documents -Note: already

	scope in developing selection criteria for this initiative			in draft of YU strategic plan
Instruction & Public Services				
Goals: Effectively support learning, research and teaching through instruction and consultation, virtually and face-to-face. Become key partners with faculty in developing students' information fluency.				
Develop and implement a program-responsive, university-wide information literacy plan to introduce a progression of information-seeking skills at appropriate levels of the undergraduate and graduate curricula.	<ul style="list-style-type: none"> -Convene a representative work group -Gather information about existing information fluency instruction at YU and best practices at peer institutions -Identify gaps and opportunities -Further develop relationships with faculty and other curriculum leaders -Consider and evaluate options (see Comments) -Incorporate assessment cycle into the information literacy plan for continual improvement 	Director of University Libraries convenes work group	<ul style="list-style-type: none"> -Nominal financial outlay -May seek outside funding for some initiatives 	Options include: <ul style="list-style-type: none"> -Create 3-library instruction committee -Ensure professional development for librarian /instructors -Implement collaborative instructional design model -Devise peer observation/ feedback mechanism -Institute faculty development workshops -Secure representation on faculty curriculum committees & work groups -Explore a required course

				or course sequence
Assess, adapt and advance the Library's public service program to support research and learning of students, faculty, and visiting scholars.	Establish work group to evaluate constituent needs, research best practices, assess current program and consider and evaluate options (see Comments)	Director of University Libraries convenes work group	Costs for subscription assessments	Options include: -Formal assessment via subscription (e.g. MISO, LibQual+) or developed in-house -Explore different models for Research Help/ Reference Desk service -Revise weekend/evening/holiday library hours based on usage -Personal librarian program -Embedding public service librarian liaisons into schools and departments